

## **Abstract**

**Title:** Management of beach soccer in the Czech Republic

**Objectives:** The main objective of this thesis was to present recommendations for the management of beach soccer in the Czech Republic derived from its analysis on the basis of sequential management functions, such as planning, organizing, selecting and deploying staff, leading people and controlling. This analysis, which is a secondary objective and precedes the main objective, was performed by comparing the responses, attitudes and opinions of the respondents of the semi-structured interviews regarding the functioning of beach soccer management.

**Methods:** Internal documents analysis, semi-structured interviews with a top beach soccer manager, Chief coach of the national teams and two players of beach soccer

**Results:** The result of this thesis is a series of recommendations for the management of beach soccer in the Czech Republic based on its previous analysis. The author sees the most significant problem in the strategic goals, which are set quite unrealistically. A new strategic plan is proposed, in which the required number of members in 2028 is rapidly reduced, which also results in an analogous reduction in the required number of teams and leagues. In addition, it was also proposed to reduce the number of newly built pitches across the Czech Republic from five to one, which development is conditioned by setting up such a concept that the nisi only beach soccer pitch in the Czech Republic is filled to its peak capacity.

Another recommendation thrives from the insufficient quality of men's national team trainings. The head coach of the national teams is proposed coaching the men's national team as he holds a UEFA PROFI license as this would enhance the quality of the trainings and the quality of the team itself.

The last recommendation is to improve communication between the top management and the national team section. Firstly, coaches will submit a post-event report for the management after each event with a fixed deadline for submission. Second, fixed intervals for organizational meetings will be set. Third, management will consult planned changes before their implementing with other beach soccer members in order to achieve greater objectivity and a higher probability that these planned changes will be set within their capabilities.

**Keywords:** sequential management functions, management analysis, amateur organisation, semi-structured interviews