

Abstract

The thesis deals with Facebook archives. The topic is treated by a combination of theoretical and practical approaches. In the theoretical part of the thesis, the first chapter provides an introduction to the concepts of archives and the digital form of archives today. In the second chapter, I discuss Laura Millar's theory, which details the nature of archives in terms of its content, institution and place. This is followed by the practical part of the thesis, where in the third chapter I conduct an analysis of Facebook. I conduct two analyses, one from the perspective of the administrators of the network and the other from the perspective of its users. In both analyses I follow the same aspects defined using Laura Millar's theory, I observe Facebook in terms of the content of the archive and as a place for keeping the archive. Due to the double observation, differences emerge in the conception of the network from the perspective of the two aforementioned parties. The results of the analyses are then accompanied by a final fourth theoretical chapter in which I attempt to ground the observed practices in broader theoretical contexts. The aim of the work should be to describe as accurately as possible the situation in which Facebook works differently for its administrators than for its users in relation to the topic of the archive.

Keywords: archive, Facebook, personal archive, social networks, user data, memory