

Abstract

The present study examined the relationship between creative self-efficacy, intrinsic motivation, and creative performance in the population of Czech university students. Creativity is currently an increasingly valued skill and if we want to develop and use creativity effectively, whether in ourselves or in others, we need to know its wider context – what creativity is, how and under what circumstances it manifests itself, and what other factors influence creative performance. Previous studies have pointed to the existence of positive correlations between intrinsic motivation and creative performance, as well as between creative self-efficacy and creative performance, but the interaction between these three variables has not been sufficiently investigated. The theoretical section of this thesis provides an overview of the basic background for examining these relationships.

The aim of the research, which was conducted on a sample of 157 university students ($M = 24.8$, $SD = 6.45$), was to examine the relationships between creative self-efficacy, intrinsic motivation, and creative performance. The IMI inventory, the SSCS inventory, two verbal tasks from the TTCT, and a short scale of creative self-efficacy were used to measure the variables. Relationships between variables were analyzed using Spearman correlations, partial correlation networks, and depicted relationships were further examined using mediation analysis. A strong relationship was found between intrinsic motivation and creative performance, a weak relationship between creative self-efficacy and creative performance, and a strong relationship between creative self-efficacy and intrinsic motivation. The research findings also showed that intrinsic motivation plays a key mediating role in the relationship between creative self-efficacy and creative performance. These findings are consistent with previously published research suggesting that creative self-efficacy is an important factor influencing creative performance and extend existing knowledge to explain the role of intrinsic motivation in this relationship.

Key words: creative performance; intrinsic motivation; creative self-efficacy.