

Abstract

This diploma thesis deals with the framing of topics in the Echo Weekly and in the opinion section of the Echo24 website. It tries to record how tribal authors evaluated the activities of Petr Fiala's government during one year against the background of fundamental social changes due to the post-pandemic situation, the outbreak of the war in Ukraine and the economic and energy crisis. The research works with framework analysis using the deductive method, which is based on the search for already defined frameworks. It is a typology of frameworks described in earlier researches as the most frequently used. These are frameworks of responsibility, conflict, economic consequences, morality and the human interest. Searching for them and then analyzing the frames will make it possible to determine which arguments the authors used most often and how they presented the events to the readers. Research questions are set, namely, how the frequency of texts mentioning the government has changed since its appointment over a period of one year, how the frames used have changed during the year and which of them had the greatest representation, and how the authors have changed their arguments regarding the government's activities. In the same way, the hypotheses are set that more and more opinion texts were related to the government and its actions, the frameworks of responsibility and economic consequences were most often used, so that commenting on the government became more and more critical. Answering the research questions and confirming or refuting the hypotheses will make it possible to draw an appropriate conclusion from the research. The work is supplemented by the statements of individual authors who answered questions regarding political preferences and the impact of their journalism on the public.