

Abstract

Globalization is a term of modernity. We live in the Globe as one whole body. Because of new technologies and the level of development of mankind the world became absolutely globalized. Nowadays there aren't useless roles, or actors. Each country and each person have their own meanings and function throughout the working of the Global mechanism. For sure, strong western countries have more important roles and they are dominant through these processes, but each part is important for creating a global development society.

Globalization refers to special connections and relationships between countries. There are no national and practical boundaries. Contemporary world became open for getting and sharing any information. Practically each person uses social networks and modern technology. All of them have some International connections, or friends. If travel and access to information about other parts of the earth was privilege for advanced families, or elite groups in the past, nowadays this process became just part of our everyday life. Now it's simple to share other cultural values, traditions and national consciousness. Everything foreign can be considered as national. For sure the role of new media technologies through this process is unchangeable. It is a great instrument for creating global communication and consciousness. Globalization destroys particular national goals and it tries to create new global trends and tendencies. We see these tendencies in each branch from economic to culture. The term of globalization became actual after the cold war when established notion of creation new world order. This order must support the integration of countries from different parts of the world. Since that time this term has been established in scientific society through the discussion of geo-political tasks. Despite fact that exists many different theories and works about this concept there is still unclear much things and still exist question marks. This concept needs to research deeply and make clarification if it is profitable for all the countries.

On the one hand for the small nations as Georgia this process can be dangerous, because of small size of population and weak economic, but on the other hand it can be

opportunity for showing own potential and taking own place in the world and sharing history to the world.

Globalization is associated with the free market , process of privatization and transnational corporations. During the last decade the influence of transnational corporations increased. Particular groups of scientists considered that multinational corporations can be the cause of degradation of local business and economics. They considered that the neoliberal forms of globalization are very subjective. This is not only opinion, there are many different points.

The media transnational corporations create global social opinion . According to modern society globalization without westernization is impossible. I believe that the human mind always wants to know everything about the world, that's why people try to share different cultures and traditions. The new modern technology just became catalyzators and made this process faster. The process of globalization is an unconditional process but for the nature of mankind . Creating the modern trends is simpler nowadays , we have global economics, global politics , global cultural and social tendencies, Global pandemics and even global fashion . For sure one century ago this process was more complicated than now . Fashionable tendencies were affordable only for elites in previous times , but in the modern democratic and liberal society it is open for everyone . The internalization of the major part of the earth became a guarantee to spread information and the virtual world became part of reality and the process of globalization . Nowadays we even have a global food industry and dishes . Sushi comes from Japan , but it is organic almost for each country . We can say the same about Italian pizza , or french ice-cream . There exist global auto brands which are popular everywhere , Global designers , but from my perspective the most important is global physiology of modern humans. The space on the world reduced and time became faster as a consequence people have global emotions and social feelings . A great example is the current war between Ukraine and Russia. The aggression of Russia was sharpened in previous decades as well . They did the same violence in Abkhazia and South Ossetia, so called South Ossetia , but it stayed as a tragedy and pain of Georgia. I believe that if we used modern technology and social media those cases would be more important and painful for the global society . Because it was a real genocide of the

Georgian people and as a consequence the population decreased three times. I believe that modern people are more tolerant and educated and have more feelings of empathy. If the actions of global society were the same as now, we could avoid many dangerous things and save children's and old people's lives. Despite more defense mechanisms small countries are afraid of losing national identity through this process. Especially countries which have a long-term historical background and strong cultural traditions. I believe that global tensions, conflicts and disease are good reasons for having more common interests in the world. The global communities and unions are entirely important for figuring out difficulties and making peace in each country.