# **CHARLES UNIVERSITY**

# **Faculty of Social Sciences**

# **Institute of Communication Studies and Journalism**

### **MA THESIS REVIEW**

| NOTE: Only the grey fields should be filled out!   |        |  |  |  |
|--|--------|--|--|--|
| Review type (choose one):  Review by thesis supervisor ⊠ Review by opponent □                                  |        |  |  |  |
| Thesis author:   |        |  |  |  |
| Surname and given name: Mondéjar Mar Segura  |        |  |  |  |
| <b>Thesis title:</b> Post-colonial discourse in Spanish-speaking media: Framing of October 12th in Spanish and |        |  |  |  |
| Mexican newspapers   |        |  |  |  |
| Reviewer:  |        |  |  |  |
| Surname and given name: Němcová Tejkalová Alice  |        |  |  |  |
| Affiliation: DJ, ICSJ  |        |  |  |  |
|  |        |  |  |  |
| 1. RELATIONSHIP BETWEEN RESEARCH PROPOSAL AND THESIS (mark one box for each row)                               |        |  |  |  |
| Conforms to Changes are well Changes are Changes are not Does not  | $\neg$ |  |  |  |

|     |                  | Conforms to | Changes are well | Changes are       | Changes are not   | Does not          |
|-----|------------------|-------------|------------------|-------------------|-------------------|-------------------|
|     |                  | approved    | explained and    | explained but are | explained and are | conform to        |
|     |                  | research    | appropriate      | inappropriate     | inappropriate     | approved          |
|     |                  | proposal    |                  |                   |                   | research proposal |
| 1.1 | Research         | $\boxtimes$ |                  |                   |                   |                   |
|     | objective(s)     |             |                  |                   |                   |                   |
| 1.2 | Methodology      | $\boxtimes$ |                  |                   |                   |                   |
| 1.3 | Thesis structure |             |                  |                   |                   |                   |

COMMENTARY (description of the relationship between the research proposal and the thesis. If there are problems, please be specific): There was just a minor change in the RQ1's wording but it was for the benefit of research and it is convincingly explained in Introduction.

### 2. EVALUATION OF THE THESIS CONTENT

Use letters A - B - C - D - E - F (A=best, F= failed)

|     |  | Grade |
|-----|--|-------|
| 2.1 | Quality and appropriateness of the theoretical framework                 | A     |
| 2.2 | Ability to critically evaluate and apply the literature                  | A     |
| 2.3 | Quality and soundness of the empirical research                          | A     |
| 2.4 | Ability to select the appropriate methods and to use them correctly      | A     |
| 2.5 | Quality of the conclusion  | A     |
| 2.6 | Thesis originality and its contribution to academic knowledge production | A     |

COMMENTARY (description of thesis content and the main problems): Mar Segura Mondéjar approached the topic very carefully, knowing well how different the perspectives upon it could be. She prepared a thorough theoretic part and constructed a fitting research design, using qualitative framing analysis in an appropriate form. To briefly introduce the reader of her thesis the extent of the media coverage and frame distribution, she is also presenting a short quantitative descriptive summary before her interesting qualitative findings.

# 3. EVALUATION OF THE THESIS FORM

Use letters A - B - C - D - E - F (A=best, F= failed)

|     |   | Grade |
|-----|---|-------|
| 3.1 | Quality of the structure                | A     |
| 3.2 | Quality of the argumentation            | A     |
| 3.3 | Appropriate use of academic terminology | A     |

| 3.4 | Quality, quantity and appropriateness of the citations (both in the theory part and in the empirical part) | A |
|-----|--|---|
| 3.5 | Conformity to quotation standards (*)  | A |
| 3.6 | Use of an academic writing style, and correct use of language (both grammar and spelling)                  | В |
| 3.6 | Quality of the textual lay-outing and appendices   | В |

<sup>(\*)</sup> in case the text contains quotations without references, the grade is F; in case the text contains plagiarised parts, do not recommend the thesis for defence and suggest disciplinary action against the author instead.

### COMMENTARY (description of thesis form and the main problems):

To explain my Bs (even though they are still great marks) in this section, I can say that in the final version of the thesis there are still quite big gaps in a text (or a missing line between a figure and the rest of the text) and layout that are particularly dislike for this kind of scholarly text - for example division of a text about the context into paragraphs startin with a sign -. Occassionally, there is the inconsistency in punctuation at the quotations.

#### **4. OVERAL EVALUATION** (provide a summarizing list of the thesis's strengths and weaknesses):

The issue of post-colonial discourse and post-colonialism in general is a very important one, especially in the Latin America. In this context, we could not find more controversial interpretation of one event than is the so called "discovery of America(s)". Resistance against this colonial "discovery" perspective has been deeply resonating in the indigenous communities living in both South and North Americas for ages. Still, it took hundreds of years before it got appropriate attention in media discourse, especially in the media owned and consumed by colonialists and their descendents. Therefore, Mar Segura Mondéjar has selected a great and ambitious topic for her MA thesis and fully fulfilled the expectations it raises. Strong theoretic part is complemented with conscientiously thought through methodology (Mar spent a lot of time to carefully select both the media and the articles for her analysis), followed by highly engaging and appealing findings, wrapped up by remarkable discussion and conclusion. It is a rigorous analysis with the results deserving the attention.

5. QUESTIONS OR TOPICS TO BE DISCUSSED DURING THE THESIS DEFENSE:

5.1 Who are the personalities from Spanish history with the similar controversial current media portrayal as Christopher Columbus? And is their anyone with a similar "discovering" history who has not gone through this revision of their achievements, yet?

5.2

5.3

5.4

6. ANTIPLAGIARISM CHECK

The reviewer is familiar with the thesis' score in plagiarism analysis in SIS.

If the score is above 5%, please evaluate and indicate problems:

6.1 Sources are adequately referenced.

7. SUGGESTED GRADE OF THE THESIS AS A WHOLE (choose one or two)

A 
B
C
D
D
D
D
E

If the mark is an "F", please provide your reasons for not recommending the thesis for defence:

Signature: .....

Date: 2<sup>nd</sup> September 2023

A finalised review should be printed, signed and submitted in two copies to the secretary of the Department of Media Studies. The electronic version of the review should be converted into a PDF and uploaded to SIS, or sent to the Department of Media Studies secretary who will upload it to SIS on the reviewer's behalf.

Do not upload PDFs with a scanned signature, the review uploaded to SIS must be without signature.