

## Abstract

This bachelor's thesis focuses on a very unusual storytelling method – the second-person narrative. Its main goal is to interact with the reader directly, which includes them into the story as the main protagonist. After introducing this narrative method as interpreted by Brian Richardson who categorizes it among so called “unnatural storytelling” methods, I will continue to examine the theoretical debate about second-person storytelling by analyzing the texts of Gérard Genette, Monika Fludernik, and Irene Kacandes. The second part of this thesis will be dedicated to analyzing one of the most famous works of Italo Calvino called *If on a Winter's Night a Traveler*, which is one of the most defining texts for this method of storytelling. The thesis will then continue to show a comparative analysis of a novel (*You* by *Caroline Kacandes*), a film (*Beau is afraid*) and three series (*You*, *The Office* and *Fleabag*) with the aim to capture the unique attributes, use, and effect of this narrative method in the fields of film and literature.