

Semiotics of Comics. Communication of text-image media.

Abstract

This dissertation thesis focuses on the ways in which comics transfer messages and what tools they use in a communication situation. The hypothesis of the work consists in the assumption that the comics in the process of communication works with specific and at the same time medially shared means. These procedures are viewed from a philosophical and empirical (artistic-scientific) point of view. Following the analysis of the way of handling certain types of signs within the framework of visual-text works of art, the concept of compon, which means composed placement of a figure, will be introduced and described. The large part of the work is devoted to this term and, in a broader sense, it also represents evidence of that paradoxical specific and shared style of communication of audiovisual media. Attention will be paid to the description of the comics code and principles that participate at various levels in the constitution of comics works, their form and the character of the narrative. The theoretical basis is represented by the works of Roland Barthes, Umberto Eco, Jurije Lotman, W. J. T. Mitchell and Hilary Chute.

Keywords: comics, code, imagetext, compon, Yuri Lotman, communication