

Abstract

This diploma thesis regards the media construction of the portrayal of Ukrainian women in the context of the war in Ukraine. From the very beginning, the war was heavily covered by media, and gendered stereotypes began to manifest itself in the early days. In the theoretical part, therefore, the work deals with the construction of gender roles in war conflicts and sexualized violence, as well as the Russian invasion of Ukraine.

The methodological part then presents research methods. These are quantitative content analysis, which aims to find out which topics are most often associated with Ukrainian women. The sources for quantitative analysis are articles from serious and tabloid online servers that contain selected keywords. From the sample are for critical discursive analysis selected articles with typical and also with deviating framing.

The aim of the research is to map what framing of texts and setting of the agenda are the media using to portray the situation of Ukrainian women and what ideological structures this news framing has. Another research question is how the construction of masculinity and femininity in a war context is reflected in individual articles.