

Abstract

The diploma thesis deals with strategic planning at the level of ministries of the Czech Republic (with a focus on the Ministry of the Interior and the Ministry of Defence). It focuses on the creation of strategic and conceptual documents at the state level and thus describes the process through the lens of the theoretical framework of the Multiple streams framework. The research was carried out on the basis of in-depth interviews with nine employees of the Ministry of the Interior and the Ministry of Defence (who actively or passively participated in the creation of the documents), two experts in strategic planning and one respondent from the Fire Rescue Service in Prague, who is responsible for the agenda. The thesis analyses and then explains the creation of the materials from the initial idea of creation to the final acceptance, implementation, and evaluation. It also focuses on the individual variables that enter the process – time pressure, conflict of interest, the influence of political elections, politicization, etc., and on the actors involved who play a crucial role in the process (officials and their superiors, elected politicians including the government, and experts). One of the main outputs and answers to the research questions are the negatives of the whole process, which interfere with the effectiveness of strategic planning. These include a lack of funding; insufficient capacity; implementation issues; inability to plan and prioritize for the long term; form of monitoring and evaluation; A so-called drawer strategy. The diploma thesis thus descriptively and explanatorily presents the process of creating strategic and conceptual documents at the state level, including the negatives that need to be focused on in order for the process to become fully effective in the future.