

Abstract

Disinformation is an important topic, which is currently receiving considerable attention not only in academic circles, but also in the public sphere. The reason is their potentially strong and unpredictable influence. Despite the importance of this topic, we find that the very concept of "disinformation" is not entirely stable and its meaning may vary according to individual authors or approaches. However, it is not only the meaning in terms of definition, but also the properties and internal structure and the relationship to related concepts such as fake news, hoaxes, misinformation, etc. And it is the mapping of various concepts of disinformation that will be the research goal of this bachelor thesis. The material will be theoretically focused professional publications on the topic from various authors. However, the concept of misinformation will not only be examined on a semantic level, but also in relation to the social environment and events, including the relationship to media legislation, regulation and literacy, as well as to certain topics in connection with which a number of misinformations are spreading (eg covid-19). This will be taken into account in several studies and reports focused on misinformation in today's society.