

## **Abstract**

The diploma thesis is devoted to the Czechoslovak writer and laureate of the 1984 Nobel Prize for Literature, Jaroslav Seifert. The introductory chapters first present a brief history and ownership background of selected periodicals, which are subsequently used as sources of journalistic texts. Other parts also describe the historical and political context of the defined period of the 1970s and 1980s in the normalized Czechoslovakia. Subsequently, this thesis approaches the life of Jaroslav Seifert with a special emphasis on his later phase after 1968. It is in these chapters that the texts of previously introduced periodicals such as *Rudé právo*, *Tvorba*, *Vokno*, *Západ*, *The New York Times* and *Le Monde* are used extensively. Through commemorative and academic texts or the analysis of journalistic texts, not only the famous Nobel laureate is presented, but also the various ideological and political pressures that the mentioned period brought with it.