Name of the student:	Héloïse Enjalbal
Title of the thesis:	Hope, Joy and Trust: A Study of Positive Emotional Rhetorics in the 2022 French Presidential Campaign
Reviewer:	Martin Mejstřík

1. KNOWLEDGE AND CONNECTION TO THE FIELD
(relevance of the research question, research objective, literature review):

The author presented a relevant and very original research topic. She was able to put together a solid theoretical framework with a valid and original research question. The presented research objectives were quite complex and not easy to achieve, however the author did a convincing job and presented a clear and coherent structure of her thesis in which she was able to demonstrate her ability to think in non-descriptive way.

The author also presented well-explained research gap which she tried to tackle. The question of positive emotions among populist leaders is indeed quite an overlooked topic. Thus the author needed to put a lot of her effort in order to make her argument valid.

Concerning the literature review, the author worked with adequate number of sources and showed a good knowledge in the field of emotions. She could just explain a little bit more the connection between her literature in the theoretical framework and the empirical part analysing the French presidential campaign.

2. ANALYSIS
(methodology, argument, theoretical backing, appropriate work with sources):

Concerning methodology, the author was able to present a clear and coherent framework. She works well with the literature on the topic of positive emotions and was able to present valid arguments for her hypothesis. The only major issue concerning the theory is how the author selected key emotions for her research. She focused a lot on hope and joy, which is fine, but might be more convincing to explain this selection.

Another limit of this thesis consists in the fact that there was an unequal representation of analysed politicians concerning number of their speech acts. Also, restrictions in the electoral campaign had quite a big impact on the positiveness/neutrality of emotions of analysed politicians. The author was aware of these limits and try the best to overcome them, but it still has a small impact on the overall results (something which was there since the beginning of this research).

3. CONCLUSIONS
(persuasiveness, link between data and conclusions, achievement of research objectives):

The author was able to present a persuasive and coherent thesis. She was able to link very well her theoretical framework with the empirical part thus achieving her research objectives.

4. FORMAL ASPECTS AND LANGUAGE
(appropriate language, adherence to academic standards, citation style, layout):

The author used an appropriate language, citation style and other formal aspects. Her thesis fully adheres to the academic standards in the EPS Programme.

5. SUMMARY ASSESSMENT
(strong and weak point of the dissertation, other issues)

MA thesis of Héloise Enjalbal is nicely written. It´s a solid thesis with a clear research question and persuasive arguments. The author chose quite a complex topic with limits to overcome, and she tackled them well. The strongest point of the thesis is definitely the originality. On the other hand, due to novelty of the research, some limitations had an impact on the overall results. Also, the selection of analysed emotions might be done more thoroughly.
Overall, the thesis is very good and I fully recommend it to a successful defense.

Grade (A-F):	B+
Date:	Signature:
25.01.2024	Martin Mejstřík