Abstract

This thesis investigates the influence of market uncertainty on investments in alternative asset classes, specifically art collectibles, wine, and stamps, over a span of 50 years leading up to the economic downturn of the 2000s, from 1960 to 2007. It explores the premise that such investments can hedge risk during times of financial instability, thus complementing traditional investment strategies. The study aims to provide empirical evidence of the relationship between the price of these alternative asset classes and macroeconomic variables. This paper should serve as an update to the existing body of literature on alternative investments in collectibles, providing valuable insights into how market uncertainty shapes investment behavior. Overall, the results of the study show that macroeconomic variables dynamics play a significant role in shaping the prices in the art market, and by extension, other alternative investment markets, while the analysis of this study emphasizes the role of macroeconomic conditions such as interest rates, inflation rate, and the EPU Index.

JEL Classification D81, G11, Z11

Keywords alternative investments, art price index, wine price index,

stamp price index, investment, cointegration model,

collectibles

Title Alternative Investment in Art Assets