

Abstract

This thesis' main theme is media education at secondary technical schools in Liberec region – SPŠ a VOŠ Liberec, SPŠ stavební Liberec a VOŠMOA Jablonec nad Nisou. The theoretical part defines media education, media literacy and digital literacy. The thesis presents materials which serve as the main source for creating the school education programme (ŠVP) for different specializations. Three methods which can be used while teaching media education are also described – cooperative learning, discussion and inquiry-based learning. In the practical part six teachers from three different schools were interviewed. These interviews showed that no school offers media education as a separate subject in the school year of 2023/2024, even though the respondents consider it to be important. The biggest issues with creating a separate subject seem to lie in insufficient time options and insufficient teacher qualification. Each interviewed teacher focuses on media literacy differently during their lessons: some analyse texts, some oral speech, some practice using different sources and their citations.