



FILOZOFICKÁ FAKULTA
Univerzita Karlova

ABSTRAKT DIPLOMOVÉ PRÁCE
Ústav bohemistických studií

Title of thesis: Catch phrase as part of Czech phraseology

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Keywords: catch phrase, film, Czech phraseology, vocabulary enrichment

Hypotéza: The older the movie the quote comes from, the more it is used by the older generation. The younger the movie, the more the quote is used by the younger generation.

Abstract

In the diploma thesis "Film quotations as part of Czech phraseology," we deal with film quotations that appear not only in films but are used in everyday communication. The entire work aims to investigate what role movie announcements play and whether their popularity is influenced by age. The theoretical part of this work focuses on the definition of film quotations from different points of view: memetics, phraseology, and linguoculturology. Then, in the form of a questionnaire survey, it is determined in which situations speakers use these quotes and the difference between using quotes from newer and older films.

The research shows that the hypothesis of this work is partially confirmed. That is, age affects the popularity of the use of announcements but does not affect the familiarity with movie announcements. Therefore, the work could contribute to enrich the phraseological material of the Czech language.