

Abstract

The goal of this bachelor thesis is to analyse job advertisements advertising recruiter positions of Prague-based non-recruitment consulting organisations. The theoretical basis of this thesis is the definition of the recruitment specialist job role, both in the work activities characteristic for this role, as well as competencies required for its success. Firstly, work activities of a recruitment specialist are defined and described, secondly the competencies required for its success are presented and described. Afterwards, recruitment of IT specialists is presented as a specific field of recruitment. The goal of the empirical survey is to determine the percentages of inclusion of selected competencies and requirements in the job advertisements of aforementioned organisations. Survey outcomes are separated into two groups of job advertisements, one of which advertises recruitment specialist roles focused on IT specialist recruitment, the other of which advertises recruitment specialist roles on focused on IT specialist recruitment. The outcomes are then compared within these two groups.