

## **Abstract**

The diploma thesis deals with an issue of individual giving in organisations of the civic society aiming at humanitarian aid and official development assistance. The goal of the thesis is to reveal whether there is an executive or missionary approach in the field of individual giving. The theoretical part provides information from the professional literature about civic society organisations, their financing with an emphasis on individual giving as well as about the field of humanitarian aid and official development assistance. The empiric part contains an analysis of obtained data through annual reports of individual organisations and questionnaire construction, results of the research and practical recommendations.