

## **Abstract**

This diploma thesis focuses on private primary in the Karlovy Vary Region. It is a case study whose main aim is to present private primary schools in the context of the development of private schools at the national level. It looks at the trend of recent years, when there has been an increase in private schools across the regions of the Czech Republic. The thesis is based on secondary data obtained from relevant documents related to private education and from the known evidence available in the country. It presents the facts about private primary schools from the perspective of various authors who primarily deal with the topic in the Czech environment. The theoretical basis of the work is based on the supply and demand for education. Attention is also paid to parents as actors who have a significant influence on the existence of private primary schools. The research part provides insights into the market of private primary education in the Karlovy Vary Region.

There are introduced individual schools that have been established in the region from 1991 to the present are presented. The aim of this thesis is to objectively evaluate the schools located in the Karlovy Vary Region based on the analysis of data on individual schools. Furthermore, the probable reasons that lead to the establishment of these schools are pointed out.