This study compares factors influencing tap drinking water compared by those environmental factors affecting bottled water. Local village water well is compared by bottled water Dobrá voda. Problems are supported by worldwide background research evaluating bottled water contamination and toxic substances leach from plasticizers. This comparaion weights possible contaminants of tap water and bottled water drawn from alike hydrogeologic regions. Borehole in Bilsko village and bore Dobrá voda is located in similar hydrogeologic area supossing identical composition of soil and therefore similarity in water mineral and toxic content. Data obtained from others studies are evaluated with respect to our own findings. Aim of the study is a review of current trend and circumstances affecting consummation of bottled water in the household.