

## **ABSTRACT OF THE DIPLOMA THESIS**

**Name:** Bc. Darina Iroušková

**Thesis supervisor:** Mgr. Jana Jelínková

**Thesis consultant:** PhDr. et PhDr. PaedDr. Pavel Harsa, MBA, Ph.D., Ph.D.

**Title:** Mapping the Experience of Occupational Therapists with the Entrepreneurship of Occupational Therapy: Challenges and Opportunities.

### **Abstract of the diploma thesis:**

The theoretical part of this diploma thesis deals with the elaboration of the topics of entrepreneurship with specifics arising from the fields of health care, occupational therapy, including the conditions of providing health care and the legislative support of business, knowledge about the acquisition of entrepreneurial competencies and addressing ethical and quality issues of services provided.

The practical part includes qualitative analysis of in-depth interviews conducted with seven occupational therapists who have established and successfully run private practice. The aim of the research interview was to obtain descriptive information about private occupational therapists' private businesses and to map their personal experiences of entrepreneurship.

This exploration results in an understanding of the unique mindset of entrepreneurial occupational therapists by identifying their motives for starting a business and subsequently uncovering the entrepreneurial opportunities, which were identified as the improvement of the quality of care provided. Furthermore, the results present key entrepreneurial challenges at the support process level and reveal the benefits of entrepreneurship that are based on professional empowerment. The discussion includes recommendations from entrepreneurial occupational therapists providing suggestions for achieving the same successes.

This thesis thus contains not only theoretical but also practical contributions for occupational therapists who are considering setting up their own practice or starting their own business, by providing comprehensive information on private practices, including the provision of personal entrepreneurial experiences. The results also encourage entrepreneurial occupational therapists to collaborate and engage in business development activities and suggest incentives for discussion with persons and institutions involved in the operation of the business in order to increase business support and improve the quality of care provided through exploiting the unique opportunities offered by the private sector.

### **Key words:**

private practice, private sector, entrepreneurship, private practitioners