ABSTRACT

The thesis focuses on visual media in science textbooks and specifically on the diacritical characteristics of animals. The theoretical part concentrates on the textbook, its function and nonverbal media. The thesis elaborate more closely on the form and function in education of illustration and photography. It also discusses the creation of biological illustrations and the work of the illustrator of the groups of animals used in the questionnaire survey. In the practical part, quantitative research through a questionnaire survey determines how students of lower secondary education perceive the diacritical characteristics of selected animals depicted through illustrations and photographs in natural textbooks.