

Abstract

The bachelor thesis deals with agritourism in Czechia and in neighbouring states. The aim of the thesis is to analyse the development and the current state in the last 10 years, to compare the position from the point of view of the whole state and its regional differentiation and to evaluate the financial support. A quantitative research method was used to achieve the set goals and answer to the research questions. A search of professional literature and an evaluation of available statistical data were used. Data on the number of agritourism entities were obtained from individual statistical offices. Information on financial support was found on the websites and specific ministries of individual states. The results of the research indicate that the development of agritourism does not take place in the same way in all states. Also, some states differ in the predominant location of agritourism entities. Furthermore, it was found that certain states do not make sufficiently use of financial support for the development of agritourism. It is important that it should be financially supported by the individual states and the European Union.

Keywords: multifunctional agriculture, diversification of agricultural activity, agritourism, Czechia and neighbouring states, subsidy, Rural Development Programme 2014–2020