

The thesis analyses the issue of Mapuche ethnic identity in the context of the Chilean constitutional process. It analyses the discursive strategies used by selected representatives on Twitter/X using David Snow and Robert Benford's framing concept. The theoretical framework focuses on the definition of ethnic identity, an introduction to the concept of framing and a brief historical and political context. The analytical part of the thesis examines how indigenous leaders and representatives of the right and left parties framed Mapuche ethnic identity during the creation of the new Chilean constitution. The period under study covers the period from 2021, when the first draft of the constitution was drafted, to 2023, when the second constitution-making process took place. The primary source of data is the twitter accounts of the officials under study. Using the concept of framing, the thesis seeks to uncover the key themes, arguments and discursive strategies used by different actors to promote particular understandings of Mapuche identity and rights in the context of constitutional reform.