Abstract

Title:

Consequences of managerial decisions in a selected sports club

Objectives: The main objective of this thesis is to identify the key managerial decisions that took place in the management of the selected sports club, which started to lead to a deterioration in the performance of the A-team, and to examine what actions may have led to this decline.

Methods: To find out the consequences of managerial decisions in the selected sports club, I first analysed the top league tables and club results, as well as the managerial environment, processes and examined the application of managerial decisions in practice, then I conducted four semi-structured interviews.

Results: The results obtained reveal key decisions made by managers that had a negative impact on the performance of the selected sports club. The main shortcoming was found to be the lack of education of the managers with a combination of mismanagement of the club budget and too unprofessional behaviour.

Keywords: manager, sports manager, managerial decision making, managerial functions