## Abstract

The bachelor thesis deals with the approach to the dispute over Cieszyn Silesia in Czech and Polish regional periodical press: Obrana Slezska, Ostravský kraj, Gwiazdka Cieszyńska and Głos Ludu Śląskiego. It describes reporting in the mentioned newspapers, summarizes the differences in approach to the dispute, used argumentation and description of opposing side of the dispute. The theoretical part of the thesis outlines the historical context and the complicated situation in the region after the First World War, the collapse of the Austrian-Hungarian empire and the establishment of independent states – Czechoslovakia and Poland. The description of historical events serves as a foundation for understanding the complexity of the issue as well as the feelings of both – Czech and Polish sides, which are reflected in newspapers texts. The aim of the thesis is to present through a qualitative narrative analysis, what kind of information reached the Czech and Polish population in the region. The purpose of the thesis is based on the hypothesis that during the observed period the arguments of the two sides of the dispute diverged significantly, which reflects the sharpening of the relations between the population. And that is going to be confirmed.