

BACHELOR THESIS EVALUATION FORM

Reviewer: Opponent

Author of the thesis: Lukáš Stropnický

Thesis title: Causal Effect of Consideration of Future Consequences on Pro-Environmental Intention

Thesis supervisor: Mgr. Jan Urban, Ph.D.

Opponent: Aysha Farhana Chakkampully

The proposed grade:

- A Excellent. The student has shown excellent performance, originality and displayed an exceptional grasp of the subject.
- B Very Good. The student understands the subject well and has shown some originality of thought. Above the average performance, but with some errors.
- C Good. Generally sound work with a number of notable errors.
- D Satisfactory. The student has shown some understanding of the subject matter but has not succeeded in translating this understanding into consistently original work. Overall good performance with a number of significant errors.
- E Sufficient. Acceptable performance with significant drawbacks. Performance meets the minimum requirements.
- F Fail. The student has not succeeded in mastering the subject matter of the course.

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Relationship of the thesis to the State Final Exam (SFE) topics (Information is given in the Annex of the bachelor thesis.)

SFE, Sociology

Thematic area: Concepts

Keyword: Negotiation

Thematic area: Processes

Keyword: Globalization

Thematic area: Identity

Keyword: Environmental identity

SFE, Methodology

Thematic area 1: Theoretical background of the research

Topic: Quantitative research - Consideration of future consequences, pro-environmental behavior, pro-environmental intention, time perspective, randomized experiment

Thematic area 2: Preparation and organization of research

Topic: Quantitative research – Types and design of experiments, methodological and ethical aspects of experimental studies

Thematic area 3: Data creation and collection

Topic: Quantitative research – Data collection methods (CAWI, CATI, PAPI), Online interviews, Online panels, and their criticism.

Thematic area 4: Data analysis

Topic: Quantitative research – Data preparation for analysis (transformation and cleaning)

Thematic area 5: Reflexivity, ethics, and presentation of the research

Topic: Quantitative research – Interpretation of statistical and substantive significance of the result

SFE from specialization

Specialisation Social Anthropology

Thematic area of the SFE: **Not mentioned in the appendix**

Specialisation Studies of Contemporary Societies

Topic: Consumerism and green consumption: the effect of temporality on consumer thinking, a pro-environmental behavioral perspective

Related to course(s): Consumption and Society

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Review

Please explain your evaluation of the thesis (especially reservations and criticisms) according to the criteria listed below.

1. Is the aim of the thesis (research question) formulated clearly? Do the conclusions answer the research question?

Yes, the aim is stated clearly and answers the research questions outlined in the thesis. The thesis aims to study the causal effect of time perspectives on pro-environmental behavior and attempts to answer this by conducting experimental studies.

2. Is the thesis structured appropriately? Do the subsequent parts of the text follow each other coherently? Is the text factual and logically consistent?

The thesis is structured in standard format, into three parts with clear divisions, including theoretical background, pilot study, main study, and general discussion.

3. Is the thesis clearly related to the chosen thematic areas of the final state exam (FSE) in sociology, specialisation and methodology? Are the passages related to the chosen areas integrated in a coherent way into the thesis?

The thesis relates to the thematic areas of FSE by focusing on environmental identity, but the connection between globalization and identity has to be elaborated. The overall integration appears coherent.

4. Do the sections of the thesis, in which relation of the thesis to the state thesis topics is developed, prove a sufficiently deep knowledge of the studied topic, problem or phenomenon on its theoretical or methodological level? Is the knowledge of the chosen thematic area of the FSE appropriately presented in the analysis and in the formulation of the conclusion of the thesis?

The thesis demonstrates deep knowledge of the theoretical constructs and methodological approaches, particularly in the context of pro-environmental behavior and time perspective manipulation. The representation and development of the other thematic areas are limited in conclusion.

5. Does the author refer to a sufficient amount of literature relevant to the topic of the thesis? Does he/she refer to texts published in English or other languages (other than Czech only)?

The thesis references include a range of literature and an extensive list relevant to the topic, including works published in English.

6. What is the quality of the data or sources used (including their selection, collection, and description) and their analysis methods?

Data collection follows open science principles, ensuring transparency and reliability. The online data collection method provided a representative sample for the study, which entailed experiments for data extraction. Analysis methods entailed standard statistical procedures and R software appropriate for testing hypotheses and the research questions.

7. What is the quality of the arguments on which the author supports his/her conclusions?

The arguments are well-supported by empirical data and theoretical background, indicating a strong foundation for the conclusions drawn. The study refers to previous studies on the subject, strengthening the methodological aspects of the thesis.

8. Are the author's arguments and findings clearly distinguished from those taken from other sources? Are the machine generated parts of the text clearly identified in the thesis, with reference to their source?

The document does not indicate machine-generated text; arguments are attributed to their respective sources with proper citation. The author declared the use of DeepL, Grammarly, and ChatGPT for proofreading services and GPT for R analytical script.

9. What is the quality of reference apparatus, language, and other formal requirements?

The references are fairly cited, and the language is clear and academic in tone, meeting the formal requirements of a thesis. A few parts in the introduction are repeated and can be rectified.

10. Other strengths and/or weaknesses that do not meet the above criteria (if any).

Overall, the thesis is well-written. It demonstrated originality and a fair grasp of the main theme, theoretical and methodological framing, and presentation of the results.

11. Suggestions for the discussion at the thesis defense.

- Elaborate on the rationale behind the thesis's experimental design, focusing on the modifications for the Czech adult population and the web-based experiment, as well as limitations, if any.
- Address the broader theoretical implications of your findings in environmental psychology and methodological challenges such as sampling and scale reliability, and suggest future research directions, including different manipulation techniques or demographic groups.
- Also, highlight the study's practical implications for policy-making and ongoing environmental campaigns for climate action.

12. To be completed by the thesis supervisor only:

I declare that I have read the result of the originality check of the thesis text in the system:

Theses

Turnitin

Ouriginal (Urkund)

Supervisor's comment on the result of the check:

Concluding thesis evaluation: The thesis is awarded a grade of B and recommended for defense.

Date: 10.06.2024

Signature: