

Abstract

The bachelor's thesis examines the trial of Milada Horáková and associates and its impact on Czechoslovak media in 1950. It explores the political background preceding the trial, the fate of Milada Horáková, and the media environment of the time. The practical part includes research from both contemporary and historical media. Specifically, it utilizes qualitative content analysis of *Rudé právo* and *Nová svoboda* from mid-May to mid-June. The goal was to identify main themes, narratives, and propagandistic elements in the headlines, subheadlines, and subtexts of both newspapers. The research revealed how the figures of the trial were presented and how the media approaches of the two newspapers differed. The findings provide deeper insights into media manipulation under the totalitarian regime and the methods used. Additionally, the practical part includes an analysis of Martin Vadas's documentary series "Process H" and an examination of mentions of the series in Czech online media. The result is a summary of the documentary series, detailing the types of approaches and perspectives it utilizes, and providing a broader context of how the trial was staged and the propaganda techniques employed by the media. The intention of both studies is to contribute comprehensive knowledge about how the presentation and perception of the trial have changed over time.