

Title

Gendered Discourse: Latina Immigrant Identity Representation in American News Reports

Keywords

Neoliberalism, feminism, United States, Latin America, immigration, discourse, hegemony

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Abstract

The increased omnipresence of capitalism in a more globalized world includes increasing transnational relations, heightened global inequalities, and polarized politics, all factors that impact migration flows and result in differential conditions for immigrants. The thesis attempts to understand the representation of the identity of female immigrants from Latin America to the United States to see how discourse can uphold subjugation based on migration status, race, and gender, ultimately seeing how this is reinforced by an increasingly powerful and pervasive system of neoliberal capitalism and globalization. Through a Critical Discourse Analysis on the identity of women from Latin America who immigrate to the United States, the thesis explores how the increasing phenomenon of globalization and the neoliberal capitalist order affect the Latina immigrant identity by looking at news articles from the popular American news outlet *The New York Times*. The thesis is rooted in critical theories of hegemony, power, and femininity, departing from a classic neoliberal approach that sees global hegemony as naturalized by the unbiased mechanisms of the free market and globalizing forces. The thesis takes a post-structural, intersectional feminist approach to show the gendered, racialized, and colonial impacts of immigration on female migrants. The goal is to demonstrate that by studying the discrimination of female immigrants, it can be explored how the globalized neoliberal order acts to intentionally reproduce this group as marginalized subjects, ultimately rendering them the byproduct of the persistence of globalization and perpetuity of the neoliberal system.