

CITIZEN	IG keyword	link/ text	FB keyword	link/ text	WEB keyword	link/ text
2019	102		105		14	
sustainable					sustainable	<a href="https://www.citizenwatch-global.com/news/2019/20190422/index.html">https://www.citizenwatch-global.com/news/2019/20190422/index.html</a>
environment					environment	<a href="https://www.citizenwatch-global.com/news/2019/20190422/index.html">https://www.citizenwatch-global.com/news/2019/20190422/index.html</a>
recycle					environmental	<a href="https://www.citizenwatch-global.com/news/2019/20190822/index.html">https://www.citizenwatch-global.com/news/2019/20190822/index.html</a>
upcycle						
ethical						
2020	91		99		7	
sustainable					sustainable	<a href="https://www.citizenwatch-global.com/news/2020/20200309/index.html">https://www.citizenwatch-global.com/news/2020/20200309/index.html</a>
					sustainable	<a href="https://www.citizenwatch-global.com/news/2020/20200709/index.html">https://www.citizenwatch-global.com/news/2020/20200709/index.html</a>
environment					environment	<a href="https://www.citizenwatch-global.com/news/2020/20200709/index.html">https://www.citizenwatch-global.com/news/2020/20200709/index.html</a>
recycle					recycled	<a href="https://www.citizenwatch-global.com/news/2020/20200709/index.html">https://www.citizenwatch-global.com/news/2020/20200709/index.html</a>
upcycle						
ethical					ethical	<a href="https://www.citizenwatch-global.com/news/2020/20200709/index.html">https://www.citizenwatch-global.com/news/2020/20200709/index.html</a>
2021	119		119		9	
sustainable	sustainably	<a href="https://www.instagram.com/p/CVDUJy_tzmc/">https://www.instagram.com/p/CVDUJy_tzmc/</a>	sustainably	<a href="https://fb.watch/qTZ0Wj8l3G/">https://fb.watch/qTZ0Wj8l3G/</a>	sustainable	<a href="https://www.citizenwatch-global.com/news/2021/20210304-2/index.html">https://www.citizenwatch-global.com/news/2021/20210304-2/index.html</a>
	sustainably	<a href="https://www.instagram.com/p/CVLRBP3NNTk/">https://www.instagram.com/p/CVLRBP3NNTk/</a>	sustainably	"18/10/21 Classic lines and feminine styling are the hallmarks of this elegant Ladies' Strap from Citizen, featuring a mother-of-pearl dial and green leather strap. Sustainably powered by any light with our Eco-Drive technology. SHOP NOW: <a href="https://bit.ly/3aUFhs9">https://bit.ly/3aUFhs9</a> Model: FB2008-01D #CitizenWatch #Classic #LadiesWatches #EcoDrive"	sustainably/ sust	<a href="https://www.citizenwatch-global.com/news/2021/20210330/index.html">https://www.citizenwatch-global.com/news/2021/20210330/index.html</a>
	sustainably	<a href="https://www.instagram.com/p/CVU22D3oshT/?img_inde">https://www.instagram.com/p/CVU22D3oshT/?img_inde</a>	sustainably	21/10 Stunning and elegant diamond watches to effortlessly take you from day-to-night, the Axiom collection is a must-have. Sustainably powered by any light with our Eco-Drive technology. SHOP NOW: <a href="https://bit.ly/3AXp7c9">https://bit.ly/3AXp7c9</a> #Citizen #EcoDrive #LadiesWatches #Diamond	sustainable	<a href="https://www.citizenwatch-global.com/news/2021/20210830/index.html">https://www.citizenwatch-global.com/news/2021/20210830/index.html</a>
			sustainably	8/11 An updated design for our classic Arezzo collection for men, this timepiece is the perfect blend of classic style with bold details. Featuring a sleek black dial with roman numerals and a date window at 3 o'clock. Sustainably powered by light with Citizen Eco-Drive technology. Model: AW1690-51E SHOP NOW: <a href="https://bit.ly/3CRGSLT">https://bit.ly/3CRGSLT</a> #CitizenWatch #Arezzo #MensWatches #MensStyle		
environment					environment	<a href="https://www.citizenwatch-global.com/news/2021/20210330/index.html">https://www.citizenwatch-global.com/news/2021/20210330/index.html</a>
					environment	<a href="https://www.citizenwatch-global.com/news/2021/20210830/index.html">https://www.citizenwatch-global.com/news/2021/20210830/index.html</a>
recycle					recycled	<a href="https://www.citizenwatch-global.com/news/2021/20210330/index.html">https://www.citizenwatch-global.com/news/2021/20210330/index.html</a>
upcycle						
ethical					ethical	<a href="https://www.citizenwatch-global.com/news/2021/20210330/index.html">https://www.citizenwatch-global.com/news/2021/20210330/index.html</a>
2022	164		168		7	
sustainable	sustainably	<a href="https://www.instagram.com/p/CajwpVEM7yr/">https://www.instagram.com/p/CajwpVEM7yr/</a>	sustainably	Looking for a sporty waterproof watch? This Promaster Diver is the perfect choice. An ISO compliant watch for depths up to 200 metres and sustainably powered by light with Eco-Drive.	sustainable	<a href="https://www.citizenwatch-global.com/news/2022/20220323-3/index.html">https://www.citizenwatch-global.com/news/2022/20220323-3/index.html</a>
	sustainably	<a href="https://www.instagram.com/p/CbS3APbB4XB/">https://www.instagram.com/p/CbS3APbB4XB/</a>	sustainably	This men's watch from Citizen is an update on a classic that never goes out of style. Sustainably powered by light with Citizen Eco-Drive technology, so it will never need a battery.	sustainable	<a href="https://www.citizenwatch-global.com/news/2022/20220323-4/index.html">https://www.citizenwatch-global.com/news/2022/20220323-4/index.html</a>
	sustainable/sust	<a href="https://www.instagram.com/p/Cht4avto9mx/">https://www.instagram.com/p/Cht4avto9mx/</a>	sustainable	" This Earth Day, celebrate Citizen Eco-Drive technology: the sustainable way to power your watch. In 1976, Citizen created the first ever light-powered quartz watch, the Crystron Solar Cell. Every year since, Citizen has created Eco-Drive watches that are powered by any light, meaning your watch never needs a battery, saving millions of batteries from landfills every year – stacking up to almost the height of Mount Everest! A cleaner planet, powered by Eco-Drive. #CitizenWatch #EcoDrive #EarthDay #PoweredbyLight #EcoFriendly #PurposefulPower"		
	sustainably	<a href="https://www.instagram.com/p/Ck-jpVZMpSi/">https://www.instagram.com/p/Ck-jpVZMpSi/</a>	sustainably	"Discover the Men's Sport, offering a stylish option that's sustainably powered by light with Eco-Drive technology. AW1710-80E   £199 #CitizenWatch #EcoDrive #MensWatch #Watches #Watch #MensStyle"		

	sustainable	<a href="https://www.instagram.com/p/Ci00XBIMvG5/">https://www.instagram.com/p/Ci00XBIMvG5/</a>	sustainably	"Sustainably powered by any light with our Eco-Drive technology, the Silhouette Crystal is a great addition to your collection. Model: FE1246-85A #citizenwatch #ecodrive #poweredbylight #ladieswatches #watch #watchforher #womenswatch #crystal #giftsforher"			
	sustainably	<a href="https://www.instagram.com/p/CmXEottDh2/?img_index">https://www.instagram.com/p/CmXEottDh2/?img_index</a>	sustainably	"Look perfectly put together with the addition of the Silhouette on your wrist, with its petite 27mm case and our light-powered Eco-Drive technology, for a truly sustainable, sophisticated look. Model: EM0688-78L #citizenwatch #ecodrive #giftsforher #giftideas #gifting #rosegold #watch #timepiece #watchesforher"			
environment	sustainable	<a href="https://www.instagram.com/p/Cmye28sMk_I/?img_index">https://www.instagram.com/p/Cmye28sMk_I/?img_index</a>				environmental	<a href="https://www.citizenwatch-global.com/news/2022/20220323-3/index.html">https://www.citizenwatch-global.com/news/2022/20220323-3/index.html</a>
						environmental	<a href="https://www.citizenwatch-global.com/news/2022/20220323-5/index.html">https://www.citizenwatch-global.com/news/2022/20220323-5/index.html</a>
						environment	<a href="https://www.citizenwatch-global.com/news/2022/20220323-4/index.html">https://www.citizenwatch-global.com/news/2022/20220323-4/index.html</a>
recycle	recycled	<a href="https://www.instagram.com/p/Cht4avto9mx/">https://www.instagram.com/p/Cht4avto9mx/</a>				recycled	<a href="https://www.citizenwatch-global.com/news/2022/20220323-4/index.html">https://www.citizenwatch-global.com/news/2022/20220323-4/index.html</a>
upcycle							
ethical						ethical	<a href="https://www.citizenwatch-global.com/news/2022/20220323-4/index.html">https://www.citizenwatch-global.com/news/2022/20220323-4/index.html</a>
2023	161		136			8	
sustainable	sustainably	<a href="https://www.instagram.com/p/CorxYM-sVZg/">https://www.instagram.com/p/CorxYM-sVZg/</a>	sustainably	"With its 42mm case, the Men's Sport offers a polished look and is completed with sapphire crystal glass. This quality timepiece is destined to become a wardrobe staple. Sustainably powered by any light with our Eco-Drive technology. Model: AW1720-51E #citizenwatch #ecodrive #menswatch #menswatches #watch #watches #watchoftheday #classic #classicwatch #sapphirecrystal"	sustainable		<a href="https://www.citizenwatch-global.com/news/2023/20230315_1/index.html">https://www.citizenwatch-global.com/news/2023/20230315_1/index.html</a>
	sustainably	<a href="https://www.instagram.com/p/CrK4xzgMq8z/?img_index">https://www.instagram.com/p/CrK4xzgMq8z/?img_index</a>	sustainably	Set sail with the Promaster Diver. The durable polyurethane strap offers comfort, while the two-tone stainless steel case elevates your seafaring style to easily transition from sea to land. Always sustainably powered by light with Eco-Drive technology—it never needs a battery. Model: BN0196-01L #citizenwatch #ecodrive #citizenpromaster #promaster #diving #divewatch #dive #diving	sustainable		<a href="https://www.citizenwatch-global.com/news/2023/20230413/index.html">https://www.citizenwatch-global.com/news/2023/20230413/index.html</a>
	sustainably	<a href="https://www.instagram.com/p/CrTHqUToPnZ/">https://www.instagram.com/p/CrTHqUToPnZ/</a>	sustainable	"No look is complete without a watch - and this stylish Men's Bracelet fits the bill perfectly with its green dial. Powered by our sustainable Eco-Drive technology. Model: BM7530-50X #citizenwatch #ecodrive #menswatch #menswatches #watchoftheday #timepiece #watch #watches #classicwatch #mensstyle"			
	sustainable	<a href="https://www.instagram.com/p/CsrYtUJN50y/">https://www.instagram.com/p/CsrYtUJN50y/</a>	sustainable	"A simple design that will make you look put together at all times - discover the gold-tone Men's Bracelet with our sustainable Eco-Drive technology. Model: BM7532-54P #citizenwatch #menswatch #menswatches #classicwatch #ecodrive #watch #watches #timepiece #watchoftheday"			
	sustainably	<a href="https://www.instagram.com/p/Cs1NASMJcvm/">https://www.instagram.com/p/Cs1NASMJcvm/</a>	sustainable	"A diving watch that's stylish in and out of the water - equipped with our sustainable Eco-Drive technology. Model: CA0710-82L #citizenwatch #divingwatch #menswatch #menswatches #timepiece #watchoftheday #watch #diving #divewatch #chronograph #ecodrive"			
	sustainable	<a href="https://www.instagram.com/p/COTxRpls5Xm/">https://www.instagram.com/p/COTxRpls5Xm/</a>	sustainably	"With a timeless combination of a black leather strap and rose gold-tone stainless steel case, this watch is destined to become a wardrobe staple. Sustainably powered by any light with our Eco-Drive technology. Model: AW1723-02E #citizenwatch #ecodrive #menswatch #menswatches #timepiece #watchoftheday #classicwatch"			
environment			sustainable	A timeless look that's always in style, in gold-tone stainless steel paired with a blue dial and equipped with our sustainable light-powered Eco-Drive technology. Models: EW2293-56L #CitizenWatch #EcoDrive #WomensWatch #Classic		environment	<a href="https://www.citizenwatch-global.com/news/2023/20230315_1/index.html">https://www.citizenwatch-global.com/news/2023/20230315_1/index.html</a>
						environment	<a href="https://www.citizenwatch-global.com/news/2023/20230315_4/index.html">https://www.citizenwatch-global.com/news/2023/20230315_4/index.html</a>
						environment	<a href="https://www.citizenwatch-global.com/news/2023/20230413/index.html">https://www.citizenwatch-global.com/news/2023/20230413/index.html</a>

recycle	recycled	<a href="https://www.instagram.com/p/CvuLCMIky1/">https://www.instagram.com/p/CvuLCMIky1/</a>	recycled	"We are excited to unveil the newest Citizen Global product releases. Announced during Timeless City, a virtual interactive experience, every timepiece is an expression of innovation and eco-mindful timekeeping. What can you expect in the coming months? A groundbreaking new movement in Eco-Drive 365 in fresh interpretations of designs, the limited-edition Unite with Blue collection inspired by our oceans containing dials using 100% recycled polycarbonate materials, and a new Citizen L collection inspired by the beauty of nature and our planet. #CitizenWatch #EcoDrive #CitizenPromaster"	recycled	<a href="https://www.citizenwatch-global.com/news/2023/20230315_1/index.html">https://www.citizenwatch-global.com/news/2023/20230315_1/index.html</a>
	recycled	<a href="https://www.instagram.com/p/CzBa865LR1/">https://www.instagram.com/p/CzBa865LR1/</a>	recycled	"A mother-of-pearl dial made up of recycled materials from the shell of pearl oysters that are discarded after harvest. Model: EM1060-52N #CitizenWatch #CitizenLMae #Diamond"	recycled	<a href="https://www.citizenwatch-global.com/news/2023/20230315_2/index.html">https://www.citizenwatch-global.com/news/2023/20230315_2/index.html</a>
upcycle					recycled	<a href="https://www.citizenwatch-global.com/news/2023/20230315_3/index.html">https://www.citizenwatch-global.com/news/2023/20230315_3/index.html</a>
ethical					upcycled	<a href="https://www.citizenwatch-global.com/news/2023/20230315_1/index.html">https://www.citizenwatch-global.com/news/2023/20230315_1/index.html</a>
					ethical	<a href="https://www.citizenwatch-global.com/news/2023/20230315_4/index.html">https://www.citizenwatch-global.com/news/2023/20230315_4/index.html</a>

Oris	IG	link/odkaz	FB	link	WEB	link
2019	308		142		0	
sustainable	sustainability	<a href="https://www.instagram.com/p/BtYeRlkhIP3/">https://www.instagram.com/p/BtYeRlkhIP3/</a>	sustainable	Oris ambassador Rasmus Bjerngaard, an entrepreneur and former fund manager has created Nextfood, an innovative, sustainable system that grows food in light, humidity and temperature controlled boxes, could be part of the solution....		
environment	environmentally	<a href="https://www.instagram.com/p/B1BQK75nFNV/">https://www.instagram.com/p/B1BQK75nFNV/</a>	environmental	Oris goes environmental this year, with a series of cool, eco-friendly dive watches. The Oris Watches of Baselworld 2019 explained by Rolf Studer, Co-CEO, Oris SA. By Brice Goulard @ MONOCHROME		
recycle	environmentally	<a href="https://www.instagram.com/p/B1G1TlqH9Mu/">https://www.instagram.com/p/B1G1TlqH9Mu/</a>	environment	America's most popular watch fair is returning to San Francisco! Worn & Wound's Windup Watch Fair is a three-day long watch culture event featuring a range of curated watch brands, accessories, and ephemera. Designed to bring watches and collectors together in a fun and engaging environment, Wind-Up is free and open to the public. Hours of operation are as follows:		
	recycled plastic	<a href="https://www.instagram.com/p/BvWZ6lCpY0n/">https://www.instagram.com/p/BvWZ6lCpY0n/</a>	recycled	<a href="https://fb.watch/qWrKTVcgKn/">https://fb.watch/qWrKTVcgKn/</a>		
	recycled plastic	<a href="https://www.instagram.com/p/BvYk0ACJqoP/">https://www.instagram.com/p/BvYk0ACJqoP/</a>				
	recycled plastic	<a href="https://www.instagram.com/p/Bzs0UFyJF37/?img_index=1">https://www.instagram.com/p/Bzs0UFyJF37/?img_index=1</a>				
upcycle						
ethical						
2020	378		150		0	
sustainable						
environment	environment	<a href="https://www.instagram.com/p/B88QJomDm1G/">https://www.instagram.com/p/B88QJomDm1G/</a>	environmental	Oris Dives in to Help Save Coral Reefs Featured News, By Nancy Olson International Watch, February 4, 2020  Oris last week carried on its environmental fund-raising by introducing the Carysfort Reef Limited Edition, a significant new watch on two fronts: in its composition—it is the company's first Aquis model in solid gold—and in its mission to help support the Coral Restoration Foundation, with which Oris has been working since 2014.  The new Oris Carysfort Reef Limited Edition. #Oris #GoYourOwnWay #Aquis #CarysfortReef		
	environmental	<a href="https://www.instagram.com/p/B9J5TjenK5m/">https://www.instagram.com/p/B9J5TjenK5m/</a>	environmental	The shimmering green hues of the Oris Hangang Edition were chosen to reflect the colour of the water found in a creek at the Hangang River's source. Sales of the watch will support the work of Seoul KFEM, an environmental organisation on a mission to clean up Korea's water.		
	environmental	<a href="https://www.instagram.com/p/B9W7mpzHsyZ/">https://www.instagram.com/p/B9W7mpzHsyZ/</a>	environmental	Oris is partnering with the pioneering Seoul KFEM, part of the Korean Federation for Environmental Movements by issuing the Oris Hangang Limited Edition, a limited edition watch that highlights the plight of the Hangang River in South Korea.		
	environment	<a href="https://www.instagram.com/p/B-Pf-2Sn4MT/">https://www.instagram.com/p/B-Pf-2Sn4MT/</a>	environment	This year, in spite of constraints as a result of Covid-19, we continue to build ties, foster friendships and help to build awareness of the need to protect our fragile environment's well-being.		
	environmental	<a href="https://www.instagram.com/p/B-r0sy0HX6H/">https://www.instagram.com/p/B-r0sy0HX6H/</a>	environment	To bring Change for the Better, we have to work together. Over the next couple of weeks, we'll be talking to Oris friends and team members from all over the world about what they're doing to clean, protect and restore the environment. Here, Philip De Roover in Belgium and Fabiola Bombana in Italy share a simple tip to help us get started.		
	environmental	<a href="https://www.instagram.com/p/CD1K-tsHU7/">https://www.instagram.com/p/CD1K-tsHU7/</a>				
	environmental	<a href="https://www.instagram.com/p/CECLIAqH0-s/">https://www.instagram.com/p/CECLIAqH0-s/</a>				
	environmental	<a href="https://www.instagram.com/p/CET8EhE9a9e/">https://www.instagram.com/p/CET8EhE9a9e/</a>				
	environment	<a href="https://www.instagram.com/p/CFZghaUHuyN/">https://www.instagram.com/p/CFZghaUHuyN/</a>				
	environment	<a href="https://www.instagram.com/p/CFzB7FWD0Bd/">https://www.instagram.com/p/CFzB7FWD0Bd/</a>				
recycle	recycle	<a href="https://www.instagram.com/p/CFcPIQ4nMGI/">https://www.instagram.com/p/CFcPIQ4nMGI/</a>				
upcycle						
ethical						
2021	366		139		0	
sustainable	sustainable	<a href="https://www.instagram.com/p/CN-KKq2N7pc/">https://www.instagram.com/p/CN-KKq2N7pc/</a>	sustainability	For many years, ORIS has been investing in conservation and sustainability projects as part of the campaign to bring "Change for the Better". Oris has become known for his campaign and the watches, that have symbolised it. Along the way, one of the Oris goals has always been to become climate neutral.		

			sustainability	Oris believes in a better future for our oceans and is working with multiple partners to foster a more sustainable approach. Join us in our mission.		
			sustainability	In September we celebrated sustainability, here is a wonderful article on the Wadden Sea Nature Preserve and Oris Dat Watt 2021 event in Lauwersoog, pen by Fratellowatches		
			sustainability	After becoming climate neutral in 2021, we are very proud of our first #sustainability report & its actions, that will make a #changeformebetter. And yes, this is just the beginning. The Oris Sustainability Report 2022, now available: <a href="https://backoffice.oris.ch/.../32045_en...">https://backoffice.oris.ch/.../32045_en...</a>		
			sustainability	Oris Releases Its 2022 Sustainability Report — A Big Step In The Right Direction For The Watch Industry What Oris is doing for our planet — and if it's enough		
environment	environment	<a href="https://www.instagram.com/p/COWB7HqHxJj/">https://www.instagram.com/p/COWB7HqHxJj/</a>	environment	Our mission to bring Change for Better means that by the end of this year we will be climate neutral. That means what we do will have a zero-balance effect on the environment.		
	environmental	<a href="https://www.instagram.com/p/CO-nmNTDLWY/">https://www.instagram.com/p/CO-nmNTDLWY/</a>	environmental	Introducing the Oris x Cervo Volante, a collection of three watches with dials inspired by colours found in the Swiss Alps, and straps made of sustainably sourced deer leather. Over the next few days, we'll tell you the Cervo Volante story, and explain how our partnership will help us reduce our environmental impact.		
	environment	<a href="https://www.instagram.com/p/CUm85jgDna/">https://www.instagram.com/p/CUm85jgDna/</a>				
	environment	<a href="https://www.instagram.com/p/CWdvrHrg6gC/">https://www.instagram.com/p/CWdvrHrg6gC/</a>				
	environmental	<a href="https://www.instagram.com/p/CWdkwaCgokV/">https://www.instagram.com/p/CWdkwaCgokV/</a>				
recycle	recycled plastic	<a href="https://www.instagram.com/p/CTzd9x6g39P/">https://www.instagram.com/p/CTzd9x6g39P/</a>				
	recycled	<a href="https://www.instagram.com/p/CUJILNnbqILL/">https://www.instagram.com/p/CUJILNnbqILL/</a>				
	recycled	<a href="https://www.instagram.com/p/CUKuVNMgh-k/">https://www.instagram.com/p/CUKuVNMgh-k/</a>				
	recycled	<a href="https://www.instagram.com/p/CUXRreOARuC/">https://www.instagram.com/p/CUXRreOARuC/</a>				
	recycled	<a href="https://www.instagram.com/p/CEhV1jO1s/">https://www.instagram.com/p/CEhV1jO1s/</a>				
	recycled	<a href="https://www.instagram.com/p/CAk6ID1C7/">https://www.instagram.com/p/CAk6ID1C7/</a>				
	recycled	<a href="https://www.instagram.com/p/CjNenMgD1c1/?img_index=1">https://www.instagram.com/p/CjNenMgD1c1/?img_index=1</a>				
upcycle	upcycle	<a href="https://www.instagram.com/p/CTzd9x6g39P/">https://www.instagram.com/p/CTzd9x6g39P/</a>	upcycled	The Aquis Date Upcycle is everything you'd expect in an Oris diver's watch: a formidable steel watch, in 36.5mm or 41.5mm, that's reliable, high-performing, stylish and universal. But in this case there's an element of exclusivity, too: upcycled ocean plastic makes each watch's dial unique.		
	upcycle	<a href="https://www.instagram.com/p/CT2NEntAQsP/">https://www.instagram.com/p/CT2NEntAQsP/</a>				
	upcycle	<a href="https://www.instagram.com/p/CT7RfvAiee/">https://www.instagram.com/p/CT7RfvAiee/</a>				
	upcycle	<a href="https://www.instagram.com/p/CAk6ID1C7/">https://www.instagram.com/p/CAk6ID1C7/</a>				
	upcycled	<a href="https://www.instagram.com/p/CUFgTcWDByu/?img_index=1">https://www.instagram.com/p/CUFgTcWDByu/?img_index=1</a>				
	upcycle	<a href="https://www.instagram.com/p/CUJILNnbqILL/">https://www.instagram.com/p/CUJILNnbqILL/</a>				
	upcycled	<a href="https://www.instagram.com/p/CUKuVNMgh-k/">https://www.instagram.com/p/CUKuVNMgh-k/</a>				
	upcycle	<a href="https://www.instagram.com/p/CUNW3HsAGRA/">https://www.instagram.com/p/CUNW3HsAGRA/</a>				
	upcycle	<a href="https://www.instagram.com/p/CUXRreOARuC/">https://www.instagram.com/p/CUXRreOARuC/</a>				
	upcycle	<a href="https://www.instagram.com/p/CEhV1jO1s/">https://www.instagram.com/p/CEhV1jO1s/</a>				
	upcycle	<a href="https://www.instagram.com/p/CjNenMgD1c1/?img_index=1">https://www.instagram.com/p/CjNenMgD1c1/?img_index=1</a>				
ethical						
2022	369		197			0
sustainable	sustainably	<a href="https://www.instagram.com/p/CYoiNNAyNz/">https://www.instagram.com/p/CYoiNNAyNz/</a>	sustainably	Beauty is eternal. And worth fighting for. Behind the Oris x Cervo Volante's shimmering blue dial and sustainably sourced deer leather strap, is the story of a watch with more than eight decades of history. Mechanical watchmaking, like nature, brings joy and is worth fighting to protect.		

	sustainably	<a href="https://www.instagram.com/p/CYtvv42AMlx/">https://www.instagram.com/p/CYtvv42AMlx/</a>	sustainability	Behind the story of our special-edition Cervo Volante collection is the Big Crown, our signature design and a collection mainstay since 1938. Originally created for pilots, it's become one of the most recognisable forms in watchmaking. Note the cathedral-style hands, the large Arabic numerals and the pointer date function, indicated by a central hand that aligns with a scale running around the dial's outer edge. Here, those details tell a sustainability story – not only is the design here for all time, but with its misty green, Alpine-inspired dial and pointer date hand tip, it tells the story of Cervo Volante and our shared mission to bring Change for the Better.		
	sustainably	<a href="https://www.instagram.com/p/CYyyZGjgDIM/">https://www.instagram.com/p/CYyyZGjgDIM/</a>	sustainably	Introducing the Oris x Cervo Volante, a collection of three watches with dials inspired by colours found in the Swiss Alps, and straps made of sustainably sourced deer leather. Over the next few days, we'll tell you the Cervo Volante story, and explain how our partnership will help us reduce our environmental impact.		
	sustainability	<a href="https://www.instagram.com/p/CY2s4BcsJMr/">https://www.instagram.com/p/CY2s4BcsJMr/</a>	sustainability	Oris was established in 1904. In all that time, we've never done a cloisonné enamel dial. So why now? In short, because we've always wanted to – craftsmanship is as central to who we are as precision engineering. Or design. Or function. Or sustainability. And because we're independent and free to go our own way, we can. The result is the 72-piece Sun Wukong Artist Edition, an historic watch that will become part of Oris and watchmaking legend.		
	sustainably	<a href="https://www.instagram.com/p/CY79VRAAJUG/">https://www.instagram.com/p/CY79VRAAJUG/</a>	sustainable	The Big Crown X Cervo Volante is a beautiful watch (slide right), but it's also about reducing environmental impact. The straps we've used are made of sustainable deer leather, sourced in Switzerland and tanned using entirely natural processes.		
	sustainable	<a href="https://www.instagram.com/p/CZBADtMssNR/">https://www.instagram.com/p/CZBADtMssNR/</a>	sustainably	Cervo Volante's watch straps are made from the hides of sustainably managed Swiss red deer populations and bear the charming, natural imperfections of lives lived truly in the wild.		
	sustainability	<a href="https://www.instagram.com/p/CZeoV0TgcYN/">https://www.instagram.com/p/CZeoV0TgcYN/</a>				
	sustainable	<a href="https://www.instagram.com/p/ChPVK7cs-Hq/">https://www.instagram.com/p/ChPVK7cs-Hq/</a>				
	sustainable	<a href="https://www.instagram.com/p/Cjaii99DQrl/?img_index=1">https://www.instagram.com/p/Cjaii99DQrl/?img_index=1</a>				
	sustainably	<a href="https://www.instagram.com/p/Cjc7hZ-DrTq/">https://www.instagram.com/p/Cjc7hZ-DrTq/</a>				
	sustainably	<a href="https://www.instagram.com/p/CjflKYEDoZq/">https://www.instagram.com/p/CjflKYEDoZq/</a>				
	sustainable	<a href="https://www.instagram.com/p/CkGXWuis1eV/">https://www.instagram.com/p/CkGXWuis1eV/</a>				
	sustainable	<a href="https://www.instagram.com/p/Ck00iqDM9i5/">https://www.instagram.com/p/Ck00iqDM9i5/</a>				
environment	environmental	<a href="https://www.instagram.com/p/CYoiJNNyNz/">https://www.instagram.com/p/CYoiJNNyNz/</a>	environment	The underwater environment is harsh. Used regularly, a diver's watch will need routine servicing and maintenance to make sure it performs at its peak, deep below the surface.		
	environment	<a href="https://www.instagram.com/p/CaZ-FW3AZzb/">https://www.instagram.com/p/CaZ-FW3AZzb/</a>	environmental	Although brands throughout the industry have committed themselves to environmental causes over the years, few if any can match Oris for the depth of its commitment. ....'		
	environmental	<a href="https://www.instagram.com/p/Cjaii99DQrl/?img_index=1">https://www.instagram.com/p/Cjaii99DQrl/?img_index=1</a>	environmental	The Big Crown X Cervo Volante is a beautiful watch (slide right), but it's also about reducing environmental impact. The straps we've used are made of sustainable deer leather, sourced in Switzerland and tanned using entirely natural processes.		
	environmentally	<a href="https://www.instagram.com/p/CIBsgRTpEBK/">https://www.instagram.com/p/CIBsgRTpEBK/</a>				
recycle	recycled	<a href="https://www.instagram.com/p/ChewR8yMD9n/">https://www.instagram.com/p/ChewR8yMD9n/</a>	recycled	It's back. And more colourful than ever. Meet the Divers Sixty-Five Cotton Candy in lipstick pink on a matching recycled Perlon strap.		
	recycled	<a href="https://www.instagram.com/p/ChpMAI4M7B-/">https://www.instagram.com/p/ChpMAI4M7B-/</a>	recycles	Did you know 13 million tonnes of plastic leaks into our oceans every year? We're proud to work with @plasticbank, which collects and recycles ocean-bound plastic waste, creating hundreds of jobs at the same time. That's Change for the Better.		
	recycled	<a href="https://www.instagram.com/p/CjNenMgD1c1/?img_index=1">https://www.instagram.com/p/CjNenMgD1c1/?img_index=1</a>	recycled	The recycled ocean plastic dial of each Aquis Date Upcycle is unique, but each carries the same message: that we have to bring Change for the Better to our world. Together, we can do it.		
upcycle	upcycle	<a href="https://www.instagram.com/p/CjNenMgD1c1/?img_index=1">https://www.instagram.com/p/CjNenMgD1c1/?img_index=1</a>				
ethical						
2023	331		129			0
sustainable	sustainably	<a href="https://www.instagram.com/p/CnplB3ULPcN/">https://www.instagram.com/p/CnplB3ULPcN/</a>	sustainably	Rear view: our hand-wound Calibre 473 and its 120-hour power reserve peeping out from the back of the new Big Crown Calibre 473, flanked top and bottom by a Cervo Volante strap hand-crafted from sustainably sourced deer leather. Just works, right?		
	sustainably	<a href="https://www.instagram.com/p/CoXVY-DO10G/?img_index=1">https://www.instagram.com/p/CoXVY-DO10G/?img_index=1</a>	sustainable	Finally, it happened again. A celebration of style - Style Ride, Zurich with more than 120 attendees was a joyful event to enjoy the city and celebrate Summer in a sustainable way.		
	sustainable	<a href="https://www.instagram.com/p/CsbbaVoOJNg/?img_index=1">https://www.instagram.com/p/CsbbaVoOJNg/?img_index=1</a>	sustainability	Yusra's mission is to use sport to help refugees rebuild their lives. She founded the Yusra Mardini Foundation with this vision, and we're proud to announce that the foundation is now an Oris Sustainability Partner. We're excited to be working with you, Yusra Mardini!		
	sustainability	<a href="https://www.instagram.com/p/Cyl7tWZxE-9/">https://www.instagram.com/p/Cyl7tWZxE-9/</a>				

	sustainability	<a href="https://www.instagram.com/p/CzMEZIKuvsU/">https://www.instagram.com/p/CzMEZIKuvsU/</a>				
	sustainability	<a href="https://www.instagram.com/p/CzYnuevsTjW/">https://www.instagram.com/p/CzYnuevsTjW/</a>				
environment	environment	<a href="https://www.instagram.com/p/CpQCX-Ou69u/?img_index=1">https://www.instagram.com/p/CpQCX-Ou69u/?img_index=1</a>				
	environmental	<a href="https://www.instagram.com/p/Cq25hPIO_7U/?img_index=1">https://www.instagram.com/p/Cq25hPIO_7U/?img_index=1</a>				
recycle	recycled	<a href="https://www.instagram.com/p/Cug1yifMVcc/">https://www.instagram.com/p/Cug1yifMVcc/</a>				
	recycled	<a href="https://www.instagram.com/p/CuuHo4oynBj/">https://www.instagram.com/p/CuuHo4oynBj/</a>				
	recycled	<a href="https://www.instagram.com/p/Cw2iSCfMdDY/">https://www.instagram.com/p/Cw2iSCfMdDY/</a>				
	recycled	<a href="https://www.instagram.com/p/CxN849_uRTQ/">https://www.instagram.com/p/CxN849_uRTQ/</a>				
upcycle	upcycle	<a href="https://www.instagram.com/p/Cofl64JO8si/?img_index=1">https://www.instagram.com/p/Cofl64JO8si/?img_index=1</a>	upcycle	Turns out trash can be beautiful. We repurpose ocean plastic into kaleidoscopic dials for the Aquis Date Upcycle. Would you wear it?		
	upcycle	<a href="https://www.instagram.com/p/ComXM1ssp5b/?img_index=1">https://www.instagram.com/p/ComXM1ssp5b/?img_index=1</a>	upcycle	We've begun working with the social enterprise @bracenet_savetheseas. These guys take ghost and end-of-life fishing nets and upcycle them into beautiful accessories – and now the dial of the Oris x Bracenet.		
	upcycled	<a href="https://www.instagram.com/p/CxKfutqxTkB/">https://www.instagram.com/p/CxKfutqxTkB/</a>	upcycled	We love these guys. Meet social entrepreneurs Benjamin Wenke and Madeleine von Hohenthal, founders of our new partner @bracenet_savetheseas. Bracenet makes accessories from upcycled fishing nets. Check them out!		
	upcycle	<a href="https://www.instagram.com/p/CxNOi_3M310/">https://www.instagram.com/p/CxNOi_3M310/</a>				
ethical						

IWC	IG	link/odkaz	FB	link	WEB	link
2019	255		276		0	
sustainable						
environment			environmental	Today, on #WorldOceansDay, IWC announces its support for a pioneering environmental project, spearheaded by its partner, @cousteaudivers. Cousteau Divers intends to study the effects of climate change by measuring the temperature beneath the ocean's surface, combining data from precision sensors with measurements taken by thousands of recreational divers. The goal is to give scientists a better understanding of how the ocean's temperature affects biodiversity and climate.		
			environmental	#WeekendReading with Watch Collecting Lifestyle about the pioneering environmental project Cousteau Divers supported by IWC. "Cousteau Divers intends to study the effects of climate change by measuring the temperature beneath the ocean's surface, combining data from precision sensors with measurements taken by thousands of recreational divers." Read the article to discover more. #IWCWatches #IWCaquatimer		
recycle						
upcycle						
ethical						
2020	257		413		0	
sustainable	sustainability	<a href="https://www.instagram.com/p/B7JD3eJMMh/?img_index=1">https://www.instagram.com/p/B7JD3eJMMh/?img_index=1</a>	sustainability	Brand ambassador #HaydenCox and #IWCSchaffhausen present Haydenshapes Surfboards pioneering approach to upcycling manufacturing waste, within his Haydenshapes Surfboard business, it marks the next stage of a shared journey between the Australian and IWC Schaffhausen towards greater sustainability. #sustainabledevelopment #Sustainableliving #Bethechange		
	sustainability	<a href="https://www.instagram.com/p/CldelmCH_ml/?img_index=1">https://www.instagram.com/p/CldelmCH_ml/?img_index=1</a>	sustainable	PositiveLuxury celebrated their first Awards Ceremony last night at the Kimpton Fitzroy Hotel in London. The evening was all about awarding brands that are doing their part to protect the planet, and applauding sustainability throughout the luxury industry. In the categorie Breakthrough Brand of the Year. Co- Sponsored by #IWCSchaffhausen and YOOX NET-A-PORTER Group, the awarded winner was: Stay Wild - a London based premium sustainable swimwear brand using regenerated ocean plastic. "IWC Schaffhausen is delighted to co-present the Positive Luxury 2020 award for Breakthrough Brand of the Year. As a company with a long tradition of using innovative new materials, it is particularly gratifying to be able to honour Stay Wild for their innovative and consistently planet-friendly materials and processes. Congratulations, Stay Wild" – IWC		
			sustainability	#IWCSchaffhausen has today released the second edition of our pioneering sustainability report in accordance with Global Reporting Initiative (GRI) standards. #IWC was the first Swiss luxury watch brand to reference these global best-practice standards in 2018. We reinforced our commitment to transparent, responsible business practices by setting targets for 2020 that address sustainability. The publication of this report marks IWC's progress in integrating sustainability into decision-making and managing its social and environmental impacts to add value to society.		
			sustainability	#WeekendReading with The Reporting Times Read about IWC's transparency approach in sustainability: <a href="https://watches.iwc.com/swcr">https://watches.iwc.com/swcr</a> #IWCWatches #IWCsustainability		
			sustainable	Following our partnership announcement: IWC talks Pilot's Watches, transparency and responsible sourcing with Boom Supersonic. #IWCwatches Learn more		



environment recycle			environmental	#IWCSchaffhausen has today released the second edition of our pioneering sustainability report in accordance with Global Reporting Initiative (GRI) standards. #IWC was the first Swiss luxury watch brand to reference these global best-practice standards in 2018. We reinforced our commitment to transparent, responsible business practices by setting targets for 2020 that address sustainability. The publication of this report marks IWC's progress in integrating sustainability into decision-making and managing its social and environmental impacts to add value to society.		
upcycle	upcycling	<a href="https://www.instagram.com/p/B7JD3eJUmh/?img_index=1">https://www.instagram.com/p/B7JD3eJUmh/?img_index=1</a>	upcycling	Brand ambassador #HaydenCox and #IWCSchaffhausen present Haydenshapes Surfboards pioneering approach to upcycling manufacturing waste, within his Haydenshapes Surfboard business, it marks the next stage of a shared journey between the Australian and IWC Schaffhausen towards greater sustainability. #sustainabledevelopment #Sustainableliving #Bethechange		
	upcycling	<a href="https://www.instagram.com/p/B7LTNoEHoM5/">https://www.instagram.com/p/B7LTNoEHoM5/</a>	upcycling	Brand ambassador #HaydenCox and #IWCSchaffhausen present Haydenshapes Surfboards pioneering approach to upcycling manufacturing waste, within his Haydenshapes Surfboard business founded in 1997 in Sydney. "We wanted to take the offcuts and waste we are normally left with and create something new," explained Cox. "Traditionally, we discard about 30-40 percent of our raw materials in the production process, which then ends up in landfill. Therefore, our wish was to come up with an entirely new idea to regenerate that waste into surfboard components we can actually use." It was a trip Cox took to the IWC Schaffhausen factory that prompted his ground-breaking upcycling idea. While there, he saw the watchmakers reusing waste materials, and he wondered if he could apply the same methodology to his business. #sustainabledevelopment #Sustainableliving #Bethechange		
ethical			upcycling	#WeekendReading with Hours & Minutes Australia "According to Hayden Cox, it was a trip to the IWC Schaffhausen factory that prompted his ground-breaking upcycling idea. He was intrigued by how watchmakers use scrap materials and wanted to apply the same methodology to his business". Learn all about his greener approach. #IWCWatches #IWCPilot		
2021	294		413		1	
sustainable	sustainability	<a href="https://www.instagram.com/p/CMRZKhDswas/">https://www.instagram.com/p/CMRZKhDswas/</a>	sustainability	#IWCJournal Discover how our TimberTex straps made from FSC-certified paper-based material came to be. #IWCsustainability		
	sustainability	<a href="https://www.instagram.com/p/CN9rZjpl8qZ/">https://www.instagram.com/p/CN9rZjpl8qZ/</a>	sustainability	To mark #EarthDay2021, WWD China hosted a digital summit between our CMO Franziska Gsell and newly-announced IWC brand ambassador, supermodel and Chinese fashion entrepreneur Lu Yan. Chaired by Johannes Neubacher, co-founder and chief content officer of WWD China, the webinar focuses on sustainability. #IWCsustainability		
	sustainability	<a href="https://www.instagram.com/p/CN-TSPknbsK/">https://www.instagram.com/p/CN-TSPknbsK/</a>	sustainability	Paul Ripke hosts IWC Sustainability Committee chair Franziska Gsell. The CMO talks about sustainability, her career and shares her secret for success.		
	sustainable	<a href="https://www.instagram.com/p/CWDsaG8owPd/?img_index=1">https://www.instagram.com/p/CWDsaG8owPd/?img_index=1</a>	sustainability	Engineering and Timekeeping - IWC Schaffhausen joins forces with Airspeeder, the world's first electric flying car racing series, in a new engineering and timekeeping partnership. Combining the passion both companies share for technological progress, human endeavour and sustainability. Together we will work in pioneering this new form of motorsport to fast track a new era of clean-air mobility.		
			sustainability	#WeekendReading with ELLE Singapore Discover more about our sustainability initiatives with IWC CMO Franziska Gsell. Read the article below. #IWCWatches		

			sustainable	#WCSchaffhausen join forces in a new partnership with Boom Supersonic, the company building the world's fastest and most sustainable supersonic airliner. The collaboration is founded on both companies' special relationship with time, commitment to engineering excellence, and dedication to incorporating sustainability across the entire supply chain. Within the scope, to share best practices to advance sustainable practices in their respective industries.		
environment						
recycle	recycled	<a href="https://www.instagram.com/p/CNhrfnH6EA/">https://www.instagram.com/p/CNhrfnH6EA/</a>	recycled	The Big Pilot's Watch 43 begins its story at the steel mill. Recycled scrap metal is smelted in an electric arc furnace to make the stainless steel used to produce the watch case and crown. The steel passes through several stages to refine it and process it into slabs. These are then remelted to remove any remaining impurities. Finally, a hot rolling mill produces the bars that serve as raw material for further processing.		
upcycle	recycled	<a href="https://www.instagram.com/p/CQ02E_5HJwI/?img_index=1">https://www.instagram.com/p/CQ02E_5HJwI/?img_index=1</a>				
ethical						
2022	257		284		6	
sustainable	sustainability	<a href="https://www.instagram.com/p/CYZDDVrlcuk/">https://www.instagram.com/p/CYZDDVrlcuk/</a>	sustainability	#WeekendReading with T Singapore. Paper from trees certified by the Forest Stewardship Council, natural plant-based pigments, and recycled microfibre. Our engineering mind is reflected in all our sustainability practices: perpetually innovating. #IWCWatches	sustainable	<a href="https://www.iwc.com/en/journal/gisele-bundchen-simplicity-new-luxury.html">https://www.iwc.com/en/journal/gisele-bundchen-simplicity-new-luxury.html</a>
	sustainability	<a href="https://www.instagram.com/p/CgefPT6TYud/">https://www.instagram.com/p/CgefPT6TYud/</a>	sustainability	#WeekendReading with CBS News, CMO & Sustainability Committee Chair, Franziska A. Gsell, talks about Sustainability at #IWC.		
	sustainability	<a href="https://www.instagram.com/p/CgmNusBNNRl/">https://www.instagram.com/p/CgmNusBNNRl/</a>	sustainability	We began our sustainability journey over a decade ago. Before it was mainstream. We understood that we had a responsibility beyond watchmaking. We realised that even if our watches can last a lifetime, what kind of future are we leaving generations to come? Discover how we're navigating our sustainable future and engineering watches beyond time. #IWCsustainability Learn more on our website: <a href="https://watches.iwc.com/sy22">https://watches.iwc.com/sy22</a>		
	sustainability	<a href="https://www.instagram.com/p/Ci2GjThoAIA/">https://www.instagram.com/p/Ci2GjThoAIA/</a>	sustainable	Navigating Our Sustainable Future is our commitment to hold ourselves accountable to engineer bolder actions and to push forward on meaningful decarbonisation strategies, positive social impact and innovative sustainability solutions. #IWCsustainability Discover our achievements in our sustainability report: <a href="https://watches.iwc.com/sy22">https://watches.iwc.com/sy22</a>		
			sustainability	#IWCJournal "That's why I love that you have the Sustainability Report. Because it really shows how you're having an impact in a practical way". Read our article about Gisele Bündchen and our 2022 sustainability report. #IWCsustainability		
			sustainability	#WeekendReading with Harper's Bazaar, learn more about Gisele Bündchen point of view on sustainability. #IWCsustainability		
			sustainability	United in our passion for craftsmanship, sustainability, and diversity, the worlds of luxury watchmaking and premium streetwear coalesce in the creation of the Low Top Ghost "Woodland" a Filling Pieces limited-edition sneaker inspired by the Pilot's Watch Chronograph TOP GUN Edition "Woodland". #IWCWoodland		
environment	environmental	<a href="https://www.instagram.com/p/CgefPT6TYud/">https://www.instagram.com/p/CgefPT6TYud/</a>	environment	IWC Schaffhausen joins forces with Preface bringing two #popup spaces to Causeway Bay and Hong Kong Central. These innovative spaces feature #ARtechnology and an exclusive sneak-peek into #IWCWatches's 3D environment on Spatial created by world-renowned architect #HaniRashid. Visitors are also invited to collect an exclusive #NFT dedicated to the Hong Kong community. Experience now the colors of Top Gun: <a href="https://watches.iwc.com/sg1">https://watches.iwc.com/sg1</a> #metaverse #virtualreality #IWCdiamondHandClub	environmental	<a href="https://www.iwc.com/en/journal/gisele-bundchen-simplicity-new-luxury.html">https://www.iwc.com/en/journal/gisele-bundchen-simplicity-new-luxury.html</a>

	environment	<a href="https://www.instagram.com/p/CghFJNro7zy/">https://www.instagram.com/p/CghFJNro7zy/</a>	environment	Have you ever wondered what it is like to work for IWC Schaffhausen and what makes us unique? Then meet Tim & Thomas, Emily & Gaele, Alexander & Susanne and Virginie & Walter who helped us with their dedication, cooperation, and passion to fill our film «Engineer Yourself» with the DNA of IWC! Read more about these 4 success stories in our IWC Journal to understand our working environment, leadership culture and commitment to our employees. #EngineerYourself #IWCcareers			
	environmental	<a href="https://www.instagram.com/p/CgmNusBNNR/">https://www.instagram.com/p/CgmNusBNNR/</a>	environmental	#WeekendReading with Forbes. explore the new #IWCPortofino timepieces worn by the #IWC 's stunning Environmental and Community Projects Advisor, Gisele Bündchen.			
	environmental	<a href="https://www.instagram.com/p/Cihz4botQQE/">https://www.instagram.com/p/Cihz4botQQE/</a>	environment	Now Open: The World's Largest IWC Flagship Boutique in Shanghai. Our stunning new boutique is now open in Shanghai, joining Zurich and Dubai as the third IWC flagship location globally. An immersive environment blurring the boundaries between physical and virtual worlds, the new boutique presents our iconic product lines in a space which spans a whopping 300 square-meters. Visitors are invited to explore interactive displays, meet 3D holograms of the IWC Family, and enjoy a Mixed Reality (MR) flight in an Airspeeder racing drone. #IWCWatches			
recycle upcycle ethical			recycled	#WeekendReading with T Singapore. Paper from trees certified by the Forest Stewardship Council, natural plant-based pigments, and recycled microfibre. Our engineering mind is reflected in all our sustainability practices: perpetually innovating. #IWCWatches			
2023	291		217			41	
sustainable	sustainable	<a href="https://www.instagram.com/p/CpDDZifsfAm/">https://www.instagram.com/p/CpDDZifsfAm/</a>	sustainability	For the #IWCIngenieur, IWC uses high-quality engineering steel. The material undergoes a complex further refinement process, resulting in a very high degree of purity and hardness. #Sustainability is likewise a high priority, resulting in a recycling rate of at least 85 per cent. Thanks to its own case-making facilities in Schaffhausen, IWC has extensive know-how in metal processing and can keep transport routes for materials and components as short as possible. #FormUndTechnik #IWCwatches	sustainable	<a href="https://www.iwc.com/en/journal/caf-leather-made-to-last.html">https://www.iwc.com/en/journal/caf-leather-made-to-last.html</a>	
	sustainability	<a href="https://www.instagram.com/p/CqujmfFN5Cn/?img_index=1">https://www.instagram.com/p/CqujmfFN5Cn/?img_index=1</a>			sustainable	<a href="https://www.iwc.com/en/journal/shapes-of-tomorrow.html">https://www.iwc.com/en/journal/shapes-of-tomorrow.html</a>	
					sustainability	<a href="https://www.iwc.com/en/journal/chronographs-precision-robustness-reliability.html">https://www.iwc.com/en/journal/chronographs-precision-robustness-reliability.html</a>	
environment	environment	<a href="https://www.instagram.com/p/CnPPHVBI4Zw/?img_index=1">https://www.instagram.com/p/CnPPHVBI4Zw/?img_index=1</a>	environment	Experience the best of Swiss luxury at IWC's newly renovated South Coast Plaza Boutique in Costa Mesa, California. With a fully immersive environment, interactive displays and a wide range of products from our iconic collections, the boutique highlights our engineering expertise, innovative materials and intelligently connects the physical and virtual worlds. Discover more at 1854 3333 Bristol Street. #IWCWatches	environment	<a href="https://www.iwc.com/en/journal/creators-time-studio-synq-part-2.html">https://www.iwc.com/en/journal/creators-time-studio-synq-part-2.html</a>	
	environment	<a href="https://www.instagram.com/p/C1rINsY1XvI/?img_index=1">https://www.instagram.com/p/C1rINsY1XvI/?img_index=1</a>			environment	<a href="https://www.iwc.com/en/journal/josh-sirlin-rodeo-drive-revisited.html">https://www.iwc.com/en/journal/josh-sirlin-rodeo-drive-revisited.html</a>	
					environment	<a href="https://www.iwc.com/en/journal/joni-hedinger-running-with-time.html">https://www.iwc.com/en/journal/joni-hedinger-running-with-time.html</a>	
recycle upcycle ethical	recycling	<a href="https://www.instagram.com/p/CqujmfFN5Cn/?img_index=1">https://www.instagram.com/p/CqujmfFN5Cn/?img_index=1</a>	recycling	For the #IWCIngenieur, IWC uses high-quality engineering steel. The material undergoes a complex further refinement process, resulting in a very high degree of purity and hardness. #Sustainability is likewise a high priority, resulting in a recycling rate of at least 85 per cent. Thanks to its own case-making facilities in Schaffhausen, IWC has extensive know-how in metal processing and can keep transport routes for materials and components as short as possible. #FormUndTechnik #IWCwatches	recycled	<a href="https://www.iwc.com/en/journal/shapes-of-tomorrow.html">https://www.iwc.com/en/journal/shapes-of-tomorrow.html</a>	

	2019						
značka		celkový počet příspěvků	počet příspěvků obsahující KS	procentuální podíl			
Citizen		221	2	0,90%			
Oris		450	10	2,22%			
IWC		531	2	0,38%			
	2020						
značky		celkový počet příspěvků	počet příspěvků obsahující KS	procentuální podíl			
Citizen		197	2	1,02%			
Oris		528	16	3,03%			
IWC		670	11	1,64%			
		1395	29	2,08%			
	2021						
značky		celkový počet příspěvků	počet příspěvků obsahující KS	procentuální podíl			
Citizen		247	10	4,05%			
Oris		505	24	4,75%			
IWC		708	13	1,84%			
		1460	47	3,22%			
	2022						
značky		celkový počet příspěvků	počet příspěvků obsahující KS	procentuální podíl			
Citizen		339	16	4,72%			
Oris		566	30	5,30%			
IWC		547	18	3,29%			
		1452	64	4,41%			
	2023						
značky		celkový počet příspěvků	počet příspěvků obsahující KS	procentuální podíl			

