

Abstract

This bachelor's thesis focuses on young teenagers and their relationship with social media and how social media affects their lives and what impact it has on them. The thesis is divided into a theoretical and a practical part. In the theoretical part, the first topic is approached in more detail is the topic of adolescence and its phases, the next topic is the internet and social networks, where the risks of possible addiction to these networks and the Internet are described. The last chapter focuses on the issue of cyberbullying, its forms and manifestations. The empirical part is dedicated to practical research. I chose case studies as a form of research. The case studies are further analyzed through open coding. I used semi-structured interviews to collect data for this empirical research. The goal of this bachelor's thesis is to present social media and analyze the relationship of adolescents to these social networks and further reveal how these networks influence the lives of today's adolescents.