

## **Abstract**

The bachelor thesis focuses on the analysis of the pro-Russian Party of Regions in the context of Russian soft power and the promotion of Russian interests in Ukraine. The bachelor thesis is dedicated to demonstrating Russia's influence on the Party of Regions and the party's efforts to represent a pro-Russian position. The theoretical part of the thesis is based on the theory of soft power of the American political scientist J. Nye. Last but not least, the thesis will examine the Party of Regions' position on selected issues where Russian interest was present, especially on issues related to the expansion of the status of the Russian language and support for an oriented Russian Orthodoxy. In the context of the support for the Russian narrative, I will approach the Party of Regions' governance in the period 2010-2014. The practical part of the paper discusses the party's position on the issues outlined. The paper uses a qualitative approach, in particular content analysis of data. The thesis attempts to determine whether the functioning of the Party of Regions as an instrument of Russian soft power can be identified and how the Party of Regions as an instrument of soft power functioned.