

BACHELOR THESIS REVIEW

Type of review: *thesis supervisor*

Author: Julie Kosová

Title: Love in the Heart of Prague: Exploring Perceptions of Romantic Love among Prague's Youth

Supervisor: Elisabeth Kovtiak, M.A.

Please explain the reasons for your evaluation (especially reservations and criticisms) according to the criteria listed below.

1. Is the aim of the thesis (research question) clearly stated and do the conclusions correspond to it? Is the thesis appropriately structured?

Comments:

The thesis clearly states its aim in the introduction and research objectives, which are to explore the perceptions of romantic love among Prague's youth, identify manifestations of romantic love, and examine the role of gender stereotypes and commercialization of love. The conclusions drawn from the research align with these objectives, providing insights into how participants perceive romantic love and how it relates to Sternberg's triangle of love. The thesis is well-structured, with a logical flow of sections and clear headings, making it easy to follow the author's arguments.

2. Is the thesis based on relevant research and literature and does it accurately summarize and integrate the information?

Comments:

The thesis is based on relevant research and literature in the field of sociology, particularly in the areas of romantic love, gender stereotypes, and the commercialization of love. Julie accurately summarizes and integrates the information from these sources, demonstrating a good understanding of the theoretical frameworks and concepts. The literature review is comprehensive, covering a range of topics and authors, and provides a solid foundation for the research.

3. What is the quality of the data or the other sources? Are the sample method, data collection and data analysis appropriate?

Comments:

The data collection method employed in this thesis, photo-elicited focus groups, is appropriate for exploring perceptions of romantic love. The sample size of six participants, although small, is sufficient for a qualitative study for a bachelor thesis. The data analysis is also appropriate, using

thematic analysis to identify the main themes. The quality of the data is limited by the small sample size, but the author acknowledges this limitation in the discussion.

4. Are the findings relevant to the research question? Are the conclusions of the thesis based on strong arguments?

Comments:

The findings of the study are relevant to the research question, providing insights into how participants perceive romantic love and how it relates to Sternberg's triangle of love. The conclusions are based on strong arguments, supported by the data and literature. Julie effectively links the findings to the literature, demonstrating a good understanding of the theoretical frameworks and concepts.

5. Are the author's thoughts distinguished unambiguously from the borrowed ideas?

Comments:

The student's thoughts are distinguished unambiguously from the borrowed ideas, with proper citation and referencing of the sources. Julie demonstrates a decent understanding of the literature and integrates it effectively into the research, but does not present any groundbreaking or novel ideas.

6. What is the quality of style and other formal requirements?

Comments:

The thesis meets the formal requirements, with a clear and concise writing style. The language is academic and free of errors in grammar, spelling, and punctuation. The formatting and layout are also well-done, making it easy to navigate the content.

7. Are there any other strengths and weaknesses of the thesis, which are not included in the previous questions? Please list them if any.

One of the strengths of this thesis is its focus on a specific and relevant topic, exploring the perceptions of romantic love among Prague's youth. The use of photo-elicited focus groups is also innovative and effective in gathering data.

The main weakness is the small sample size, which may limit the generalizability of the findings. Additionally, the study could have benefited from a more diverse sample, including participants from different age groups and backgrounds. Also, the study could benefit from a comprehensive overview of the commercialization of love, focusing mainly on advertising and romantic love in media.

8. What topic do you suggest for the discussion in the thesis defence?

To give the student an opportunity to address the weaker side of her project, I suggest asking Julie the following:

- Can you discuss the limitations of your sample size and how you addressed these

limitations in your analysis?

And to let her to elaborate on the application of literature, ask the following:

- Can you discuss any novel insights or perspectives that your research brought to the topic of romantic love and its portrayal in advertising?

9. I declare that I have checked the result of the originality check of the thesis:

Theses Turnitin Ouriginal (Urkund)

Comment on the result of the check:

The system has detected a 2% similarity, stating that the submitted thesis is an original work.

Overall evaluation of the thesis:

(Please, state clearly whether the thesis is or is not recommended for a defence and write the main reasons for the recommendation).

I recommend the thesis for a defense, as the presented work meets all the formal requirements and has its strengths, such as:

- The thesis is well-structured and easy to follow, with clear headings and a logical flow of sections.
- The research is based on relevant literature and accurately summarizes and integrates the information from the sources.
- The data collection method, photo-elicited focus groups, is appropriate for exploring perceptions of romantic love.
- The findings are relevant to the research question, providing insights into how participants perceive romantic love and how it relates to Sternberg's triangle of love.
- The conclusions are based on strong arguments, supported by the data and literature.

The main concern is about the size of the sample, however, for the bachelor thesis, this can be seen as appropriate, taking into consideration that bridging theoretical background with the research findings was performed well.

Proposed grade: (A - F)

A- or B+

Date:

17.05.2024

Signature: