

## **Abstract**

The aim of this thesis is to analyze the media portrayal of the war Ukraine in the main newscast of TV Nova, namely in the evening news session *Televizní noviny*. The thesis will describe how the conflict evolved within the course of a year in the specified television program and how the television covered the progress of the war at the beginning and after a year of its duration.

Through content analysis, the thesis primarily focuses on the news that provided people with current information about the war and the events of the Ukrainian-Russian conflict. It examines the frequency of news reports on Ukraine as well as their length and placement as they were featured in TV Nova's most watched newscast during the first year of the war. Depending on this, the theoretical part of the thesis will deal with Czech television news and on what principles it works, research dealing with people's relationship to the media, etc. TV Nova will be described with an emphasis on news and their news session *Televizní noviny*, which is currently the most watched evening news session in the Czech Republic. The author assumes that with the escalation of the conflict in Ukraine, there has been an increase in the coverage of news about Ukraine in TV Nova's news programs and that throughout the year, there will be fluctuations where these news items may diminish in importance within the program. The thesis aims to map out how many news items were included in the broadcasts during the selected period and how much importance was attributed to them based on their placement in the program.