

ABSTRACT

The thesis focuses on the Ukrainian media, the Ukrainian media system and its transformation especially in the context of the Russian-Ukrainian war. The aim of the thesis is to describe and to understand the transformations of the media system along with it the trends among Ukrainian media consumers. In the introductory part of the thesis, the historical-political context of the country and its ideological and political fragmentation are explained. The developments in the country are characterised through the lens of different presidencies, which quite plausibly symbolize the direction of the country in time. The paper summarizes important approaches in the field of comparative media studies. The dominant media outlets in Ukraine and their ownership structure are described. The analytical part of the work focuses on the development of the Ukrainian media system from 2019 to 2023; an analytical framework for characterizing the media system in a wartime context is introduced (with an emphasis on audiences); the criteria embedded in Hallin and Mancini's typology are combined with criteria focusing on trust in the media and its development; and current Ukrainian media system is categorised according to Hallin and Mancini's original typology.