

## **Abstract**

This bachelor thesis provides an analysis of the significance of Samsung to the economy and society of the Republic of Korea. It includes a historical overview of Samsung's development, the company's structure, including ownership and management. The thesis examines Samsung's impact on the South Korean economy, including its role in employment, its contribution to GDP growth, and its dominant position in exports. Concurrently, the thesis examines Samsung's impact on society, from corporate social responsibility to business sustainability. It wraps up with a look at the recent controversies that have surrounded Samsung, including corruption scandals and workplace safety issues. This thesis aims to provide a comprehensive view of Samsung's role as a key player in the South Korean economy and society. The thesis analyses both the benefits and potential negatives associated with its dominance and seeks to provide a deeper understanding of the complex interactions between Samsung, the economy and South Korean society.