

Abstract

The new press law of March 24, 1949, practically excluded private publishing houses from the publishing sphere and established collective publishing houses with a precisely defined area of publication. This bachelor's thesis deals with the functioning and transformations of one such publishing house, namely the State publishing house of literature, music and art in the post-war years 1948–1969. The goal of the work is to bring closer and shed light on the position of the publishing house on the market during the observed period and who could influence that position. Part of the text is also reserved for the organizational changes that the publishing house went through, such as changing its name to the better-known Odeon. The work is processed using the analysis of primary and secondary sources.

Keywords

Publishing house, state power, SNKLHU, Odeon, Czechoslovakia