

Abstract

This bachelor thesis examines male attractiveness from the perspective of young women. The aim of the thesis is to describe and map existing knowledge regarding the characteristics perceived as attractive by young heterosexual women in men. The first chapter focuses on the characterization of young adulthood, psychological aspects of this period, and interpersonal relationships. This is followed by a chapter defining the concept of attractiveness and presenting various theories attempting to explain why people are mutually attracted to each other. The third chapter addresses partner selection from the perspective of evolutionary psychology, while the final chapter examines specific characteristics that young women consider attractive in men. The research proposal in the empirical section aims to map out which characteristics women aged 20-30 consider important in evaluating attractiveness in men in short-term and long-term relationships and whether these characteristics change based on the type of relationship sought by the woman. The results of the research could provide a comprehensive view of partner preferences and demonstrate how preferences of young women may differ depending on the type of relationship. Finally, the implications of the findings for understanding romantic relationships are discussed, and directions for future research in this area are proposed.

Key words: male attractiveness; partner preferences; sexual strategies; young adulthood