

Abstract

The aim of this bachelor's thesis is to explore the application of knowledge management in the context of project management in international companies. First, the concept of knowledge management and related theoretical foundations such as intellectual capital, knowledge workers, and the concept of a learning organization are introduced. Attention is paid to the strategic approach to implementing knowledge management, its benefits and significance in international organizations. Project management, its specifics in international organizations, risks threatening its success, and the importance of knowledge management in project management are described. Furthermore, the thesis is focused on lessons learned from projects, their identification, storage, and sharing, as well as the methods used in each phase of the lessons learned process. The thesis includes a quantitative survey conducted using an online questionnaire. The aim of the survey is to find out whether large international companies apply knowledge management in project management and whether they capture, store, and utilize lessons learned from projects. The respondents of the survey are project managers from the Prague branches of large international companies.

Keywords: knowledge management, knowledge economy, knowledge worker, intellectual capital, project management, lessons learned