

Abstract

This bachelor's thesis deals with the political symbols of the Slovak state, their role, and their use by the far-right parties in the election campaign in the early parliamentary election in the year 2023 in Slovakia. The first part of the thesis contains a summary of the current state of knowledge of the far right, political memory and symbolism, Slovak state, and clerofascism, and ends with a brief outline of political development in Slovakia until May 2023. The second part deals with the operationalization of symbols and selection of the studied political parties, thus creating a case study, which is analyzed in the next section. The analysis itself takes place in the visual and content form in the parties' election programs, billboards, websites, and selected web articles. It concludes with a summary of the analysis results and findings. The thesis aims to answer the question: what role do the political symbols of the Slovak state play in the hands of the far-right Slovak political parties in the early parliamentary elections in 2023 in Slovakia?