

## **Abstract**

### **Title:**

Awareness of university sport at two selected colleges

### **Aim:**

The aim of this bachelor's thesis is to find out about the awareness of university sports among students of selected universities. Based on the results of the research, recommendations will be made for university teams on how the situation could be improved.

### **Methods:**

A method of electronic questionnaire was chosen for research in this bachelor thesis. As a result of the questioning, data was collected identifying awareness of university sport at two selected universities, active and passive interest/involvement in university sport, and students relationship with the sport.

### **Results:**

Research on awareness among students at selected universities has shown that students at both Prague and Liberec universities have an awareness of university sport, more than 50 % of those surveyed confirmed this theory, although the selected schools have different study fields. Although students are more likely to have awareness, they do not want to join university teams, or do not get enough opportunity and motivation to join the team during their studies. Following a questionnaire investigation, recommendations were made to raise students awareness of university sports.

**Keywords:** awareness, university sport, knowledge, students, questionnaire