

## **ABSTRACT**

The diploma's thesis addresses the topic of health literacy among senior citizens and as the title itself suggests, its aim is to find out what educational opportunities senior citizens have for developing their health literacy with the use of ICT. Its theoretical part is divided into two main chapters. The first one, *Literacy*, theoretically introduces general terms such as literacy and health. This is followed by defining the concept of health literacy, including its models and areas for development. The focus is on health literacy among senior citizens. In the end, the first chapter presents the strategic document Health 2030, one of its specific aims is focused on increasing health literacy of the population of Czech Republic. The second chapter, *Geragogy*, defines its concept and also the term old age and senior citizen, education of senior citizens and its specifics, gerontodidactics and lecturers. The conclusion of the theoretical part is devoted to possibilities of educating senior citizens (Universities of the third age, Academies of the third age, clubs for senior citizens etc.) and to the use of information and communication technologies in their education. Practical part of the diploma thesis uses a questionnaire survey to identify possibilities of educating senior citizens for the development of their health literacy with the use of ICT. Prague senior citizens who meet the predetermined criteria are contacted within the framework of the questionnaire survey. Asked questions identify the areas in which are senior citizens educated, what institutions/ organizations they attend, whether they use ICT in their educational activities and whether they are open using it at all. The diploma thesis concludes with recommendations of specific institutions, as well as proposal of educational activities for the development of health literacy of senior citizens with the use of ICT, the use of which is suitable for self-learning or as e-learning support for institutional education ([link](#)).