ABSTRACT

This bachelor thesis focuses on the analysis of sexualized language, especially in musical lyrics. The theoretical part examines the typical features of sexualised language, its manifestations in society and analyses its connection with aggression and violence. Special attention is paid to the role of musical lyrics as a means of communication, focusing on sexualized content and manipulation through linguistic elements. The thesis shows the sexualized language in the musical lyrics of the band Rammstein, while focusing on the simplicity of expression and society's acceptance of taboos and controversies. The practical part analyses the lyrics by Rammstein, especially regarding the sexualisation of the female body and the depiction of violence.

KEYWORDS

sexualisation, language, Rammstein, song-lyrics, violence, aggression, manipulation