

ABSTRACT

University career counseling plays a key role in academic and professional development, with counselors providing valuable tools, strategies, and advice needed to successfully navigate academic and professional challenges. Through career counselling, students can better prepare themselves to enter the job market.

The topics in the theoretical section are divided into four main chapters. The first chapter describes counselling in the context of lifelong learning, andragogical counselling and trends in adult education. The second chapter describes the concept of career counselling, target groups, the career of the adult, forms of career counselling as well as the limits and risks of counselling. The third chapter is devoted to the description of the most commonly used methods, tools and techniques in the counselling process provided by career counsellors. The fourth chapter focuses on the career counselling system in the Czech Republic.

The empirical part of the thesis aims to describe and compare the career counselling provided at two selected universities from the perspective of counsellors. Data was collected through in-depth interviews with three counsellors. After the interviews were written up, an open coding technique was used, which subsequently yielded four main themes: the role of the counsellor, career counselling opportunities, the counselling process and the future of counselling, including counsellors' continuing education. In addition, the results were summarised and discussion and recommendations for practice were developed.

In comparing the career counselling provided by the selected universities, the findings are similar. A major difference was found in the counselling process itself, with counsellors providing counselling based on their own discretion and experience. The research also revealed the need for systematic integration of career counselling into the curriculum of schools and the need to expand the range of counselling services.