

Abstract

This bachelor's thesis focuses on the specifics of the management of bilingual schools and defines the differences between the educational program, management and management of the pedagogical process of a bilingual school in comparison with a traditional school. The aim of the bachelor's thesis is to define the specifics of the management of bilingual schools regarding the management of people and the management of the pedagogical process in comparison with a traditional school.

In the theoretical part, the work is focused on the definition of basic concepts related to the investigated issue, after a detailed search of professional literature and information sources. The first chapters define management, school management, further characterize the school director, his assumptions and competences. This is followed by a chapter dedicated to managing people, managing human resources and managing the pedagogical process.

In the practical part of the thesis, the results obtained through interviews with representatives of traditional and bilingual schools are presented. These results show differences in the approach to the management of the pedagogical process and the management of people compared to traditional schools. The data analysis provides a comprehensive view of the specifics of the management of bilingual schools and outlines possible areas for further research and development of the management of these schools.

The research revealed that the key differences include, for example, an emphasis on linguistic and cultural diversity, a specific educational program and pedagogical methods, as well as the management of bilingual schools, which must be flexible and able to effectively manage the complex processes associated with teaching in two languages.

Keywords: bilingualism, management, education, principal, bilingual school