

ABSTRACT

This thesis focuses on general primary prevention implemented by external workers at selected primary and secondary schools in the Karlovy Vary region. The theoretical part aims to introduce the concept of primary prevention, the history of primary prevention in the Czech Republic, current approaches to primary prevention, as well as its recognized forms, methods, factors, and goals. The thesis describes the role of primary prevention lecturers, their responsibilities, and educational requirements. It also focuses on school prevention methodologists and their qualification requirements. Lastly, the thesis elaborates on risk behavior, particularly during adolescence.

The practical part of the thesis describes and reflects on the collaboration among the stakeholders involved in preparing and implementing primary prevention programs by an external non-profit organization. Qualitative interviews conducted by the author form the basis of the research section, with testimonies from external lecturers and school prevention methodologists. The aim of this thesis is to analyze and describe the collaboration between selected schools and the organization "Světlo Kadaň z.s." within the context of primary prevention of risk behavior. The conclusions drawn from school prevention methodologists and external lecturers provide valuable insights into how primary prevention operates in schools.

In the final part of the thesis, the achieved goals are evaluated, research results are summarized, and possible strategies that could positively influence primary prevention are proposed. This thesis contributes to a better understanding of the complex prevention process in schools and offers practical recommend.

KEYWORDS

General primary prevention • risk behavior • lecturer • goals • primary prevention block • cooperation.