

## **Abstract**

This diploma thesis deals with the content analysis of articles published in the journal *Ochrana přírody* from 1946 to 2020. The aim of the research was to determine how the thematic focus of the journal has changed in the context of significant historical and socio-political events and how the frequency of articles focused on biodiversity and ecosystem protection has evolved. A secondary aim was to describe the use of the content of the articles in the journal for environmental education. Two main hypotheses were formulated: (1) significant historical and socio-political events led to an increase in articles reflecting these events in the following decade, and (2) since the 1980s, there has been an increase in the frequency of articles focused on biodiversity and ecosystem protection. The analysis confirmed the first hypothesis and refuted the second one.

The results of this study are significant for environmental education as they provide a valuable source of information for educational programs. The thesis includes a description of several ways to implement the journal *Ochrana přírody* in environmental education. Historical and contemporary articles in the journal offer an overview of key topics and events that have shaped the environmental discourse in the Czech Republic. The study also highlights the need for an interdisciplinary approach in teaching nature conservation.

**Key words:** content analysis, nature conservation, environmental education, biodiversity, legislation, international cooperation, ecological education, nature conservation values