

# IMESS DISSERTATION



Note: Please email the completed mark sheet to Year 2 coordinator (jiri.vykoukal@post.cz)

Please note that IMESS students are not required to use a particular set of methods (e.g. qualitative, quantitative, or comparative) in their dissertation.

<b>Student:</b>	Yifan Chen
<b>Dissertation title:</b>	The changing role of global automotive industry: Analyse the automotive international trade of CEE countries and China

	70+	69-65	64-60	59-55	54-50	<50
	A	B	C	D	E	F
<b>Knowledge</b> <i>Knowledge of problems involved, e.g. historical and social context, specialist literature on the topic. Evidence of capacity to gather information through a wide and appropriate range of reading, and to digest and process knowledge.</i>					X	
<b>Analysis &amp; Interpretation</b> <i>Demonstrates a clear grasp of concepts. Application of appropriate methodology and understanding; willingness to apply an independent approach or interpretation recognition of alternative interpretations; Use of precise terminology and avoidance of ambiguity; avoidance of excessive generalisations or gross oversimplifications.</i>						X
<b>Structure &amp; Argument</b> <i>Demonstrates ability to structure work with clarity, relevance and coherence. Ability to argue a case; clear evidence of analysis and logical thought; recognition of an argument limitation or alternative views; Ability to use other evidence to support arguments and structure appropriately.</i>						X
<b>Presentation &amp; Documentation</b> <i>Accurate and consistently presented footnotes and bibliographic references; accuracy of grammar and spelling; correct and clear presentation of charts/graphs/tables or other data. Appropriate and correct referencing throughout. Correct and contextually correct handling of quotations.</i>						X
<b>Methodology</b> <i>Understanding of techniques applicable to the chosen field of research, showing an ability to engage in sustained independent research.</i>					X	

<b>ECTS Mark:</b>	E	<b>UCL Mark:</b>	52	<b>Marker:</b>	Yating Li
<i>Deducted for late submission:</i>				<b>Signed:</b>	<i>Yating Li</i>
<i>Deducted for inadequate referencing:</i>				<b>Date:</b>	3 <sup>rd</sup> Sept 2024

## MARKING GUIDELINES

**A (UCL mark 70+):** Note: marks of over 80 are given rarely and only for truly exceptional pieces of work.

Distinctively sophisticated and focused analysis, critical use of sources and insightful interpretation. Comprehensive understanding of techniques applicable to the chosen field of research, showing an ability to engage in sustained independent research.

**B (UCL mark 65-69):**

A high level of analysis, critical use of sources and insightful interpretation. Good understanding of techniques applicable to the chosen field of research, showing an ability to engage in sustained independent research.

**C (UCL mark 60-61):**

Some evidence of critical analysis, knowledgeable interpretation. Wide range of sources used to develop a logic and coherent argument. Good understanding of techniques applicable to the chosen

field of research, the extent of independent research could have improved.

**D (UCL mark 59-55):**

Employ relevant sources and show ability to engage in systematic inquiry. Little critical analysis of the material. It demonstrate methodological awareness but the standard and rigor of the analysis can improve.

**E (UCL mark 54-50):**

Mostly descriptive argument. Employ relevant but limited sources. The structure, logic and overall quality of the argument needs improvement.

**F (UCL mark less than 50):**

Demonstrates failure to use sources and an inadequate ability to engage in systematic inquiry. Inadequate evidence of ability to

**Comments, explaining strengths and weaknesses (*at least 300 words*):**

This dissertation studied the change in the role of automotive industry for China in CEE countries. This dissertation demonstrated comprehensive knowledge in automotive industry and understanding in input-output analysis and network analysis.

The research question has not been clearly defined in introduction. The motivation of studying this topic needs to be better elaborated: why is it important to understand the change in automotive industry? Where does it stand in the big picture of global trade? Why the motivation industry in two different group of countries need to be discussed together? The structure of dissertation is can be improved, where the motivation of methodology can be added in section 2 and discussion in section 4 seems repetitive and some subsections can be combined in some aspects. The content seems descriptive without much critical thinking in-depth.

Rich literature review has been summarized around the topic of automotive industry of two groups of counties. However, it would also make more sense if the literatures can be organized in a more critical way. The potential factors involved in the change of industry can be better summarized

Good to have the IO and network analysis implemented in both countries' data. The discussion to the results remains descriptive only. Several related factors have been mentioned, such as sector of backward and forward participation, production capability, environmental emission control, etc. Further level of analysis expected in the sense of causality study and the link to the research question. Can these factors be attributed to the change in the industry and leading to different future development for both country sets? There are some predictions made in the discussion.

**Specific questions you would like addressing at the oral defence (*at least 2 questions*):**

1. Why input-output analysis are suitable method to study the change in automotive industry?
2. why the motivation industry in two different group of countries need to be discussed together? Any commonalities?

