

Abstract

The bachelor thesis examines the portrayal of the HIV/AIDS epidemic in British television, using the miniseries *Intimate Contact* (1987) and *It's a Sin* (2021) as examples. The main aim of the thesis is comparison of British Tv mini-series *Intimate Contact* and *It's a Sin*, both of which have HIV/AIDS epidemic as a central theme. The thesis explores their similarities and differences based on identified categories (Healthcare and its Development, Activism, Public Opinion Image and its Development in Response to the HIV/AIDS Epidemic) to monitor the evolution of perception of HIV/AIDS epidemic primarily between 1981 and 1987. Attention will be paid to the influence of the time of creation of individual works on their final form and the way of depicting the issue of HIV/AIDS. The first part of the thesis focuses on the general historical context of the HIV/AIDS epidemic in the USA and the UK, while the second provides insight into the history of the portrayal of the HIV/AIDS epidemic and its evolution. The core of the thesis consists of an analysis of selected works focusing on the comparison of specific categories that have seen the greatest development in the UK during the years of the HIV/AIDS epidemic examined in the thesis. The final section focused on summarizing and explaining the results of the analysis of specific categories. Through the analysis, parallels were found in the development of the image in both works, especially in the image of the development of public opinion. The works focus on the portrayal of the experiences of one social group. A significant element of both works is the contact with the audience to educate them about specific issues related to the HIV/AIDS epidemic that were perceived as vulnerabilities at the time of their creation.