

## **Abstract**

The bachelor's thesis deals with the emergence and activities of the ANO 2011 movement in the Czech Republic. It analyses the pre-election campaigns and then the success in the elections, comparing pre-election polls with the election results. The thesis analyses the result of the movement in the elections to the Chamber of Deputies of the Parliament of the Czech Republic 2021, when ANO ended up in the opposition. It analyses what was the cause, whether it was the formation of two coalitions SPOLU and PirStan and the anti-Babiš programme, or a certain failure of the movement in the pre-election campaign, or also the affairs and performance of the movement's chairman Andrej Babiš. Attention is also paid to the movement's programme. It is primarily a matter of identifying the most important themes that appear in the programmes. This is followed by comparing and contrasting their changes over time and beginning to target a certain group of voters. It also looks at the voter base (electorate) to see if it has changed in any way over the period of the government – for example, whether it has taken over voters from more left-wing or right-wing parties.

**Keywords:** A. Babiš, ANO movement, personalisation of politics, political party, populism